



wine  
women & shoes®

- BENEFITING -

FLORIDA CANCER SPECIALISTS FOUNDATION

*Sponsorship  
Opportunities*

FLORIDA CANCER  
SPECIALISTS  
Foundation 

# *Get pumped*

## **FOR FLORIDA CANCER SPECIALISTS FOUNDATION'S WINE WOMEN & SHOES EVENT!**

There are few combinations that evoke glamour and fun as much as the perfect fit of Wine Women & Shoes. Orlando's wine-savvy, shoe loving women will kick up their heels and sip fine wines from participating wineries, savor delectable bites, and shop the latest shoes and accessories from fabulous fashion vendors all while supporting Florida Cancer Specialists Foundation. Over the last eleven years, WWS has raised more than \$112.5 million for women and children's causes.

## *Join us!*

**APRIL 15, 2023 | 1:30-5:30 PM  
PORTOFINO BAY RESORT,  
ORLANDO, FL**

### **WW&S AUDIENCE**

- 80% women ages 30 to 55
- Retired executives to CEO moms to 30-something young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Concerned about the health and well-being of themselves and others
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event





## SOARING TO NEW 'SHOE' HEIGHTS

The Florida Cancer Specialists (FCS) Foundation, a 501(c)3 nonprofit organization, provides non-medical financial support to qualifying adult cancer patients in the state of Florida. We believe no one should have to choose between paying for critical living expenses or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses such as rent, mortgage, utilities, car payments, etc., so they can focus on recovery, rather than worrying about overdue bills. By giving cancer patients peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.

### CREATING A WIN WIN!

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors, and women in the community. In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community exposure for corporate sponsors.



### SIP SIP, HOORAY!

Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians covering all overhead expenses, 100 percent of donations go directly to helping cancer patients in need.

The FCS Foundation hosts fundraising events throughout Florida to raise money to support our mission. We rely on the support of our volunteers, donors and sponsors to make our life-changing work possible.





# SPONSORSHIP LEVELS

*All sponsorships include your company's logo and/or name on the FCS Foundation website, social media and event signage*

## **\$35,000 PRESENTING SPONSOR**

- Opportunity to have a representative from your company introduce the fashion show on stage (or on-stage verbal recognition)
- Prominent placement of company name and logo on the invitation
- Premium placement of a full-page ad on the back cover of the program
- VIP seating for 16 guests
- Opportunity to provide two "Sole Mates" for the event to represent your company and network with guests
- Opportunity to promote your company with a booth at event
- Prominent placement of company name and logo on all event communications to include: FCS Foundation website, social media, Facebook event page and on digital screens at FCS clinics

## **\$25,000 PLATINUM SPONSOR**

- VIP seating for 14 guests
- Premium placement of a full-page ad on the inside back cover of the event program

## **\$20,000 DIAMOND SPONSOR**

- VIP seating for 12 guests
- Premium placement of a full-page ad in the event program

## **\$15,000 SAPPHIRE SPONSOR**

- Seating for ten guests
- Full-page ad in the event program

## **\$12,000 GOLD SPONSOR**

- Seating for eight guests
- Half-page ad in the event program

## **\$7,000 SILVER SPONSOR**

- Seating for four guests
- Half-page ad in the event program

## **\$5,000 BRONZE SPONSOR**

- Seating for two guests
- Quarter-page ad in the event program

## **\$3,500 CORPORATE TABLE SPONSOR**

- Seating for ten guests
- Logo in the event program



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## **Auction Sponsor - \$10,000**

- Exclusive sponsor of the auction at the event with logo on auction website
- Seating for four guests
- Half-page ad in the event program

## **Wine Sponsor - \$10,000**

- Exclusive sponsor of the wine stations at the event with logo on each station
- Seating for four guests
- Half-page ad in the event program

## **Mission Moment Sponsor - \$10,000**

- An opportunity to tie your brand to the ultimate emotional moment at the event but underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...", highlighting of company name or logo in any mission related eblasts, event slides and signage, continued post event impressions as video is shared on social sites.
- Exclusive sponsor of the auction at the event with logo on auction website
- Seating for four guests
- Half-page ad in the event program

## **Valet Sponsor - \$5,000**

- Exclusive sponsor of the valet parking at the event, with logo in valet area as guests arrive
- Opportunity to provide branded promotional item
- Seating for two guests
- Half-page ad in the event program

## **Automobile Sponsor - \$5,000**

- Drive the ladies wild by promoting your vehicles at Wine Women & Shoes. Display cars indoors or out while working the room at the Signature Event. Photo opps abound, especially if you park on the red carpet.
- Opportunity to provide branded promotional item
- Seating for two guests
- Half-page ad in the event program

## **Wine Glass - \$5,000** *(1 available)*

- Grab attention as the Wine Glass sponsor with your logo on the wine glass given to each attendee to use the night of the event and take home to enjoy for years to come.
- Opportunity to provide branded promotional item
- Seating for two guests
- Half-page ad in the event program

## **Picture-Perfect Sponsor- \$5,000** *(1 available)*

- As lovely ladies mingle through the event, they are photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WWS and Florida Cancer Specialist logo) for the event entry photo opp, getting endless likes and shares!
- Opportunity to provide branded promotional item
- Seating for two guests
- Half-page ad in the event program

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## **Shoe Guys - \$5,000**

- Sponsor our charming “Sole Men” working the room and engaging more than 350 women. It's a great opportunity to showcase your branding on the “Sole Men” shirts, plus your logo will appear on each Sole Mans peer-to-peer fundraising page and donation thank you email!
- Opportunity to provide branded promotional item
- Seating for two guests
- Half-page ad in the event program

## **Key to the Getaway – \$2,500** *(1 available)*

- (1 available) One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key-to-the-Closet sponsor. Benefits Included: Logo on signage, e-blasts, and all raffle materials + 2 GA tickets.
- Opportunity to provide branded promotional item
- Seating for two guests
- Logo/name listed in event program

## **Best In Shoe - \$2,500** *(3 available)*

- Celebrate our attendees' fabulous shoes by promoting a “Best in Shoe” award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners a part of the live program.
- Opportunity to provide branded promotional item
- Seating for two guests
- Logo/name listed in event program

## **Marketplace Sponsor - \$2,500** *(1 available)*

- As our guests shop the day away, this opportunity insures they know who you are in every possible way. Sponsor may underwrite the marketplace and your signage will be placed throughout the marketplace area
- Opportunity to provide branded promotional item
- Seating for two guests
- Logo/name listed in event program

## **Volunteer Sponsor - \$2,500** *(1 available)*

- Be a part of encouraging the hardest working people in the room – our amazing volunteers! Be associated with this generous group with your logo highlighted on their volunteer shirts and displayed throughout volunteer areas.
- Opportunity to provide branded promotional item
- Seating for two guests
- Logo/name listed in event program

## **Hydration Station - \$1,500** *(2 available)*

- Help our fabulous attendees hydrate at the water stations. Elegant signage at each hydration station throughout venue.
- Opportunity to provide branded promotional item
- Seating for two guests
- Logo/name listed in event program

# SPONSOR COMMITMENT

## SPONSORSHIP LEVELS

- |                                                      |                                                          |
|------------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor \$35,000 | <input type="checkbox"/> Gold Sponsor \$12,000           |
| <input type="checkbox"/> Platinum Sponsor \$25,000   | <input type="checkbox"/> Silver Sponsor \$7,000          |
| <input type="checkbox"/> Diamond Sponsor \$20,000    | <input type="checkbox"/> Bronze Sponsor \$5,000          |
| <input type="checkbox"/> Sapphire Sponsor \$15,000   | <input type="checkbox"/> Corporate Table Sponsor \$3,500 |

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

☐ Write in your level \_\_\_\_\_ \$ \_\_\_\_\_

Name for Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

\*\*\* Signature confirms sponsorship commitment and adherence to sponsorship guidelines. \*\*\*

- ☐ **Check enclosed for \$** \_\_\_\_\_ Payable to FCS Foundation  
*Mail to: 5985 Silver Falls Run, Suite 210 Bradenton, FL 34211*

- ☐ **Charge my Credit Card for \$** \_\_\_\_\_  
*We accept VISA, MasterCard, Discover, AMEX.*  
*Complete section below and email to: Events@FLCancer.com*

Name on Credit Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

CC#: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVN: \_\_\_\_\_



## DON'T SEE WHAT YOU'RE LOOKING FOR?

To request additional details regarding your uniquely crafted sponsorship investment, please contact

**Kristie Teal | [Kristie.Teal@flcancer.com](mailto:Kristie.Teal@flcancer.com) | 941.677.7181**