



Sponsorship Opportunities

Benefiting the FCS Foundation

The Florida Cancer Specialists (FCS) Foundation is honored to be the recipient of the funds raised by the annual ME STRONG 5K, to be held Saturday, February 3, 2024. The FCS Foundation is a 501(c)3 nonprofit organization that provides non-medical financial support to qualifying adult cancer patients in your local community. We believe no one should have to choose between paying for critical living expenses or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses, such as rent or mortgage, car payment and car insurance, water, electric, phone and gas utilities, so they can focus on recovery, rather than worrying about overdue bills. By giving cancer patients peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.



A Patient's Thank You
"Thank you so much for awarding me the funds."
– Noah Davis, DeLand, FL
We're Created Limitless, There is Nothing We Can't Achieve.

Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians covering all overhead expenses, 100 percent of donations go directly to helping cancer patients in need. We rely on the support of our volunteers, donors and sponsors to make our life-changing work possible.



Presenting Sponsor



Benefiting



In Partnership with Rotary Clubs of West Volusia



Sponsorship Opportunities

Sponsoring a Florida Cancer Specialists (FCS) Foundation event provides a unique opportunity to join with other organizations, physicians, companies and supporters in your community to have a direct and immediate impact on the lives of cancer patients and their families.

The FCS Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations that work together to support those affected by cancer.



L-R: Linda Ryan, Co-Founder ME STRONG, Jessica's best friend, Wendy Norcia, Jessica Parker, Riley Parker, Amber Parker and Rhett Parker

A Patient's Thank You

As if a Cancer Diagnosis wasn't enough, the added financial stress is almost as bad. Florida Cancer Specialists Foundation (FCSF) helped me, not once, but twice, financially. They are truly a great organization. My hometown, DeLand, was very sad when they announced 2022 was the last year for the ME STRONG 5K. What a great thing for FCSF to pick it up for 2023 and the upcoming years. My family and I are truly grateful for all the support they provide to cancer patients and their families.

#teamparkerstrong

– Jessica Parker, Volusia County

We Appreciate Your Continued Support

In 2022, the FCS Foundation provided over \$1.8 million in financial assistance. Since inception, the Foundation has not turned away any qualified patient. Thank you for considering a sponsorship. We look forward to working with you and leveraging the collective power of our organizations to change the lives of those we serve.





Each year, the annual 5K raises money to support our community members and their families in the fight against cancer.



SPONSORSHIP BENEFITS

	\$500 FRIENDS OF ME STRONG	\$1,500 ME STRONG	\$2,500 HEALTHFAIR SPONSOR	\$2,500 SUPER HERO	\$5,000 STRONG PARTY OF 5	\$10,000 GOIN' THE DISTANCE	\$15,000 PLATINUM SPONSOR	\$25,000 PRESENTING SPONSOR
Logo on sleeve of T-shirt								✓
Logo included with ME STRONG on swag bag								✓
Name mentioned on all radio advertising								✓
Logo on official race photos								✓
Logo listed on all printed promo materials*							✓	✓
Votran bus side							✓	✓
Logo on start / finish line banners						✓	✓	✓
Logo on award / photo backdrop					✓	✓	✓	✓
Banner across Woodland Blvd.					✓	✓	✓	✓
Logo on back of T-shirt		✓	✓	✓	✓	✓	✓	✓
Logo / name and link to your website on ME STRONG website	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Personalized business sign with your logo along race route				2	3	4	5	6
Vendor location on race day	✓	✓	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS
Special Health Fair location and exhibition at race end			✓					
Identified as a Health Fair sponsor			✓					
Logo / name on packet pick up sponsor signage	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Logo / name on 'Thank You' ad in the News Journal and Beacon publications	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Logo / name at the end of 5K video	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Marketing materials in swag bags	✓	✓	✓	✓	✓	✓	✓	✓
Participant entries and 5K shirts	2	7	10	10	15	20	25	30
Social media recognition	✓	✓	✓	✓	✓	✓	✓	✓
'Proud Sponsor' signage at your business	✓	✓	✓	✓	✓	✓	✓	✓
Invitation to ME STRONG Sponsor VIP Celebration at the Elusive Grape on January 22, 2024	✓	✓	✓	✓	✓	✓	✓	✓

*If commitment confirmed prior to printing





Sponsorship Form

Date of Event: **Saturday, February 3, 2024**

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Sponsorship Level:

- | | | |
|--|--|--|
| <input type="checkbox"/> Presenting Sponsor \$25,000 – SOLD | <input type="checkbox"/> Platinum Sponsor \$15,000 | <input type="checkbox"/> Goin' the Distance \$10,000 |
| <input type="checkbox"/> STRONG Party of 5 \$5,000 | <input type="checkbox"/> NEW! Health Fair Sponsor \$2,500 | <input type="checkbox"/> Super Hero \$2,500 |
| <input type="checkbox"/> ME STRONG \$1,500 | <input type="checkbox"/> Friends of ME STRONG \$500 | |

Company Name: (as you want it printed):

Address:

Race Contact Name & Email:

Sponsorship code to register for sponsorship entries will be sent to the race contact.

I would like:

Vendor Location

- *\$2,500 and higher sponsors will have a reserved vendor location, including tent, table and two chairs at the race. (If you want to use your own tent, please let us know.)
- *\$1,500 and lower sponsors will have a reserved vendor location at the race. Tent, table and chairs are not provided.

Cheer Zone

To highlight your business, we will provide you with a location along the race route that you can staff with volunteers who can cheer the thousands of runners and walkers. Your Cheer Zone can also have signage promoting your business.

Marketing materials for race bags

Any approved marketing/promotional items must be received no later than January 5, 2024.

I would like to place a "Proud Sponsor" yard sign at my business

What Website Address do you want listed on the ME STRONG race site?

**As a sponsor, you're invited to the ME STRONG Sponsor VIP Celebration
that will take place on January 22, 2024 from 6PM – 8PM
at Elusive Grape – 129 N. Woodland Blvd., DeLand, FL 32720**

Please mail this form with payment to:

Florida Cancer Specialists Foundation, 5985 Silver Falls Run, Suite 210, Bradenton, FL 34211

FCSF.org/Events

The Florida Cancer Specialists Foundation is a 501(c)(3) nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official state registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.