

2024

SPONSORSHIP
OPPORTUNITIES



FLORIDA CANCER
SPECIALISTS
Foundation 

About the FCS Foundation

The Florida Cancer Specialists (FCS) Foundation, a 501(c)3 nonprofit organization, provides non-medical financial support to qualifying adult cancer patients in the state of Florida. We believe no one should have to choose between paying for critical living expenses, or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses such as rent, mortgage, utilities, car payments, etc., so they can focus on recovery, rather than worrying about overdue bills. By giving cancer patients peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.

Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians covering all overhead expenses, **100 percent of donations go directly to helping cancer patients in need.**

The FCS Foundation hosts fundraising events throughout Florida to raise money to support our mission. We rely on the support of our volunteers, donors and sponsors to make our life-changing work possible.



How Patients Use Grants

Contact

(941) 677-7185
FCSF.org

The Florida Cancer Specialists Foundation is a 501(c)3 nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official state registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.

Sponsorship Opportunities

Sponsoring a Florida Cancer Specialists (FCS) Foundation event provides a unique opportunity to join with organizations, physicians, companies and supporters in communities throughout Florida to have a direct and immediate impact on the lives of cancer patients and their families.

The FCS Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations to work together to support those affected by cancer.



A Patient's Thank You

"I want you to know how grateful I am for all financial help. My anxiety level was so high, but you all have given me peace of mind, which is so important in my healing."

– Catherine Johnson, Grant Recipient

We Appreciate Your Continued Support

Since inception, the FCS Foundation has provided over \$12 million in financial assistance. Since its inception in 2011, the Foundation has never turned away any qualified patient. Thank you for considering a partnership. We look forward to working with you and leveraging the collective power of our organizations to change the lives of those we serve.

Party Under the Stars in the Big Top!

Saturday – February 24, 2024

Our 2024 signature event is a festive evening “under the stars,” featuring spectacular circus performances that will amaze and delight! 100% of all event proceeds go directly to non-medical financial assistance for cancer patients.



Location: Sailor Circus Arena
Time: 6 – 10 p.m.
Honorary Chairs: Elizabeth Guancial, MD & Pavan Tandra, MD
Expected Attendance: 400+
Event Website: FCSF.org/Stars2024

SPONSOR LEVELS

PRESENTING SPONSOR – \$35,000

- VIP seating for sixteen guests
- Prominent placement of company name and logo on the invitation
- Premium placement of a full-page ad on the back cover of the program and logo on the front cover
- Recognition at the event
- Prominent placement of company name and logo on all event communications to include: FCS Foundation website, social media, Facebook event page and on digital screens at FCS clinics

PLATINUM SPONSOR – \$25,000

- VIP seating for ten guests; Standard seating for four guests
- Premium placement of a full-page ad on the inside back cover of the event program

DIAMOND SPONSOR – \$20,000

- Seating for 12 guests
- Premium placement of a full-page ad in the event program

SAPPHIRE SPONSOR – \$15,000

- Seating for ten guests
- Full-page ad in the event program

GOLD SPONSOR – \$12,000

- Seating for eight guests
- Half-page ad in the event program

BAR SPONSOR – \$10,000

- Exclusive sponsor of the bar for the evening
- Seating for six guests
- Signage displayed at all bar stations
- Half-page ad in the event program



AUCTION SPONSOR – \$10,000

- Exclusive sponsor of the auction at the event with logo on auction website
- Seating for six guests
- Half-page ad in the event program

ENTERTAINMENT SPONSOR – \$10,000

- Exclusive sponsor of the entertainment for the evening
- Seating for six guests
- Half-page ad in the event program

DESTINATION SPONSOR – \$7,500

- Exclusive sponsor of the spectacular trip being offered in a chance drawing with logo recognition on all messaging and signage
- Seating for four guests
- Half-page ad in the event program

SILVER SPONSOR – \$7,000

- Seating for four guests
- Half-page ad in the event program



BRONZE SPONSOR – \$5,000

- Seating for two guests
- Quarter-page ad in the event program

“DOCTORS FOR A CAUSE” SPONSORSHIP – \$1,000

- Seating for two guests
- Name in the event program

“COMMUNITY FOR A CAUSE” SPONSORSHIP – \$1,000

- Seating for two guests
- Name in the event program

Sponsorship packages and pricing may be subject to change. Party Under the Stars sponsorship commitment/payment deadline: January 12, 2024.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. **Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.**



Lyrics for Life

Saturday – March 2, 2024

An evening of making music matter. This unique event features a star-studded silent auction and an exclusive concert featuring Sister Hazel, plus special guest star! Sponsors receive VIP ticket seating and are invited to a private reception that includes food and drink.



Location: Gainesville, FL
Time: 7 p.m. – Midnight
Expected Attendance: 875
Event Website: FCSF.org/Lyrics2024

SPONSOR LEVELS

DIAMOND SPONSOR – \$25,000

- Ten orchestra pit seats
- “What’s Your Why?” video participation
- Social media advertisement
- Full screen logo displayed at event
- Signed event poster by artists
- Meet & Greet and professional photos taken with artists
- Access to pre & post -show party
- Custom sponsor package delivered with tickets

PLATINUM SPONSOR – \$17,500

- Ten prime seats at concert
- Full screen logo displayed at event
- Social media advertisement
- Signed event poster by artists
- Access to pre & post-show party
- Sponsor package delivered with tickets

GOLD SPONSOR – \$12,500

- Eight prime seats at concert
- Half screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets

SILVER SPONSOR – \$8,500

- Six prime seats at concert
- Half screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets

BRONZE SPONSOR – \$5,000

- Four prime seats at concert
- One quarter screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets

PATRON SPONSOR – \$2,000

- Two prime seats at concert
- One quarter screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets



Sponsorship packages and pricing may be subject to change. Lyrics for Life sponsorship commitment/payment deadline: February 3, 2024.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.



BENEFITING

FLORIDA CANCER
SPECIALISTS
Foundation

Stop Children's Cancer

Sister Hazel
Lyrics for Life

Farm to Table Ocala

April 2024

Join the FCS Foundation for an evening in Ocala, Florida. It's a farm-to-table experience with local fare. 100% of all event proceeds go directly to non-medical financial assistance for cancer patients.



Honorary Chair: Dr. Maen Hussein
Location: Castle Gate Farm, Ocala, FL
Time: 5 – 9 p.m.
Expected Attendance: 300
Event Website: FCSF.org/FarmOcala2024

BAR SPONSOR – \$10,000

- Exclusive sponsor of the bars at the event with signage
- Seating for six guests
- Half-page ad in the event program

AUCTION SPONSOR – \$8,500

(One available)

- Exclusive sponsor of the auction at the event with logo on auction website
- Seating for four guests
- Half-page ad in the event program

DESTINATION SPONSOR – \$6,500

(One available)

- Exclusive sponsor of the spectacular trip being offered in a chance drawing and signage at event
- Seating for four guests
- Half-page ad in the event program
- Logo on all collateral and communications

SILVER SPONSOR – \$6,000

- Seating for four guests
- Half-page ad in the event program

ENTERTAINMENT SPONSOR – \$5,000

- Seating for two guests
- Quarter-page ad in the event program
- Signage near event entertainment

VALET/WELCOME SPONSOR – \$4,000

- Signage in welcome area
- Seating for two guests
- Logo in the event program

BRONZE SPONSOR – \$3,500

- Seating for two guests
- Logo in program

CORPORATE TABLE SPONSOR – \$3,250

- Seating for ten guests
- Name in the event program

“DOCTORS FOR A CAUSE” SPONSORSHIP – \$1,000

- Seating for two guests
- Name in the event program

“COMMUNITY FOR A CAUSE” SPONSORSHIP – \$1,000

- Seating for two guests
- Name in the event program

Sponsorship packages and pricing may be subject to change. Farm to Table sponsorship commitment/payment deadline: March 8, 2024.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.

SPONSOR LEVELS

PRESENTING SPONSOR – \$30,000

(One available)

- Seating for sixteen guests
- Prominent placement of company name and logo on the invitation
- Premium placement of a full-page ad on the back cover of the program and logo on the front cover of the event program
- Recognition at the event
- Prominent placement of company name and logo on all event communications to include: FCS Foundation website, social media, Facebook event page and placement on digital screens at FCS clinics

PLATINUM SPONSOR – \$25,000

- Seating for ten guests
- Premium placement of a full-page ad on the inside back cover of the event program

DIAMOND SPONSOR – \$20,000

- Seating for eight guests
- Premium placement of a full-page ad in the event program

SAPPHIRE SPONSOR – \$15,000

- Seating for six guests
- Full-page ad in the event program

GOLD SPONSOR – \$12,000

- Seating for six guests
- Half-page ad in the event program



The Power of Art – Healing & Hope through Las Meninas

April 20, 2024

Join the FCS Foundation for this special evening reception in Orlando, Florida celebrating the power of the Arts in healing. The highlight of the event will be a LIVE auction of the 12 spectacular Las Meninas statues, which are one-of-a-kind sculptures created by local artists and cancer patients from across Florida. 100% of all event net proceeds go directly to non-medical financial assistance for cancer patients.



Location: Dr. Phillips Center for the Performing Arts., Orlando, FL
Time: 6 – 9 p.m.
Honorary Chair: Dr. Lucio Gordan
Expected Attendance: 150
Event Website: FCSF.org/LasMeninas2024

SPONSOR LEVELS

PRESENTING SPONSOR – \$20,000

- Prominent placement of company name and logo on the invitation
- Ten admissions to event
- Premier placement of full-page ad on the back cover of the program and logo on the front cover.
- Recognition at the event
- Prominent placement of company name and logo on all event communications to include: FCS Foundation website, social media and digital screens at FCS clinics



PLATINUM SPONSOR – \$15,000

- Eight admissions to event
- Premium placement of full-page ad on the inside back cover of the event program



DIAMOND SPONSOR – \$12,000

- Six admissions to event
- Full-page ad in the event program

GOLD SPONSOR – \$8,500

- Four admissions to the event
- Half-page ad in the event program

BAR SPONSOR – \$6,500

- Exclusive sponsor of the bar for the evening
- Signage displayed at each bar
- Four admissions to event

SAPPHIRE SPONSOR – \$10,000

- Six admissions to event
- Half-page ad in the event program

SILVER SPONSOR – \$5,000

- Two admissions to event
- Company logo in the event program

BRONZE SPONSOR – \$3,500

- 2 admissions to event
- Company name in the event program

Sponsorship packages and pricing may be subject to change. Las Meninas sponsorship commitment/ payment deadline: Friday, March 15, 2024

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. **Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.**



Farm to Table Tampa Bay

September 28, 2024

An annual tradition since 2014, this is the largest FCS Foundation event of the year. Named as one of Tampa's Top 5 Charity Events. 100% of all event net proceeds go directly to non-medical financial assistance for cancer patients.



Location: SoireEstate, Lutz, FL
Time: 6 – 10 p.m.
Expected Attendance: 275+.
Event Website: FCSF.org/FarmTampa2024

AUCTION SPONSOR – \$10,000

- Exclusive sponsor of the auction at the event with logo on auction website
- Seating for six guests
- Half-page ad in the event program

BAR SPONSOR – \$8,500

- Exclusive sponsor of the bars at the event with signage
- Seating for four guests
- Half-page ad in the event program

SILVER SPONSOR – \$6,500

- Seating for four guests
- Half-page ad in the event program

VALET/WELCOME SPONSOR – \$5,000

- Exclusive auto sponsor of the event – two cars at entrance with logo in the welcome area as guests arrive
- Opportunity to provide branded promotional item
- Seating for two guests
- Quarter-page ad in the event program

BRONZE SPONSOR – \$3,500

- Seating for two guests
- Logo in the event program

CORPORATE TABLE SPONSOR – \$3,250

- Seating for ten guests
- Name in the event program

“DOCTORS FOR A CAUSE” SPONSORSHIP – \$1,000

- Seating for two guests
- Name in the event program

“COMMUNITY FOR A CAUSE” SPONSORSHIP – \$1,000

- Seating for two guests
- Name in the event program

Sponsorship packages and pricing may be subject to change. Farm to Table Tampa Bay sponsorship commitment/payment deadline: Friday, September 6, 2024.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.

SPONSOR LEVELS

PRESENTING SPONSOR – \$35,000

- VIP seating for sixteen guests
- Prominent placement of company name and logo on the invitation
- Premium placement of a full-page ad on the back cover of the program and logo on the front cover
- Recognition at the event
- Prominent placement of company name and logo on all event communications to include: FCS Foundation website, social media, Facebook event page and on digital screens at FCS clinics

PLATINUM SPONSOR – \$25,000

- Seating for ten guests
- Premium placement of a full-page ad on the inside back cover of the event program

DIAMOND SPONSOR – \$20,000

- Seating for eight guests
- Premium placement of a full-page ad in the event program

SAPPHIRE SPONSOR – \$15,000

- Seating for six guests
- Full-page ad in the event program

GOLD SPONSOR – \$12,000

- Seating for six guests
- Half-page ad in the event program

ENTERTAINMENT SPONSOR – \$10,000

- Seating for four guests
- Event signage



FCS Foundation Golf Classic

December 2, 2024

The 3rd Annual Golf Classic features a tournament followed by an Awards Luncheon. Sponsorship of this event helps the Foundation provide non-medical financial assistance to cancer patients who desperately need support.



Location: Golden Ocala Golf & Equestrian Club
Date: Fall 2024
Expected Attendance: 128
Event Website: FCSF.org/Golf2024

SPONSOR LEVELS

PRESENTING SPONSOR - \$15,000

- 3 golf teams (12 players) – includes breakfast and awards luncheon
- Prominent recognition in Marketing Materials as Presenting Sponsor
- Presenting Sponsor Banner

AWARDS LUNCHEON – \$10,000

- 2 golf teams (8 players) – includes breakfast and awards luncheon
- Recognition in Marketing Materials as Luncheon Sponsor
- 4 additional tickets to Awards Luncheon

PLAYER CART SPONSOR - \$8,000

- 1 golf team (4 players) – includes breakfast and awards luncheon
- Recognition as sponsor with name/logo on all golf carts

'PUT IT ON THE GREEN' CONTEST SPONSOR – \$7,500

- Recognition as sponsor with name/logo on all golf carts
- Recognition as sponsor with name/logo at contest hole

LONGEST DRIVE CONTEST SPONSOR - \$7,500

- 1 golf team (4 players) – includes breakfast and awards luncheon
- Recognition as sponsor with name/logo at contest hole

REGISTRATION & BREAKFAST SPONSOR – \$7,000

- 1 golf team (4 players) – includes breakfast and awards luncheon
- Recognition as sponsor at registration and breakfast areas

PLAYER AWARDS SPONSOR - \$6,000

(Two available)

- 1 golf team (4 players) – includes breakfast and awards luncheon
- Recognition as sponsor with name/logo on awards tables

BEVERAGE CART SPONSOR - \$5,000

- Seating for four guests
- Half-page ad in the event program

AUCTION SPONSOR - \$5,000

- 1 golf team (4 players) – includes breakfast and awards luncheon
- Recognition as auction sponsor with name/logo on our online system and signage

GOLF CANNON SPONSOR - \$4,000

- 1 golf team (4 players) – includes breakfast and awards luncheon
- Recognition as auction sponsor with name/logo at Golf Cannon hole

SCORECARD SPONSOR - \$3,000

- 1 golf team (4 players) – includes breakfast and awards luncheon
- Recognition as sponsor with name/logo on each scorecard

SUPER TICKET SPONSOR - \$2,000

- 1 golf team (4 players) – includes breakfast and awards luncheon
- Recognition as sponsor with name/logo on each Super Ticket envelope

PHOTOGRAPHY SPONSOR - \$2,000

- 1 golf team (4 players) – includes breakfast and awards luncheon
- Recognition as sponsor with name/logo near photo area on hole

EXHIBIT SPONSOR – \$1,000

- Table at assigned hole on course for 2 representatives
- 2 guests at Awards Luncheon
- For an additional \$1,250, breakfast and golf for one golf team

GOLF TEAM (4 PLAYERS) – \$1,250

- Includes breakfast and awards luncheon

INDIVIDUAL GOLFER (1 PLAYER) - \$350

- Includes breakfast and awards luncheon

Sponsorship packages and pricing may be subject to change. Golf Classic sponsorship commitment/ payment deadline: Friday, October 4, 2024



Crack Up Cancer Fall 2024

Laugh until your tummy aches! 100% of all event proceeds go directly to non-medical financial assistance for cancer patients.. Crack Up Cancer Comedy Benefit delights and brings some of the best laughs at the best prices anywhere.



Location: St. Petersburg, FL
Time 8 p.m.
Expected Attendance: 250 max.
Event Website: FCSF.org/CrackUp2024

SPONSOR LEVELS

PRESENTING SPONSOR – \$20,000

- Logo on all marketing materials, flyers, and show program (if applicable)
- Six VIP and Ten General Admission tickets for show
- Logos and links to company website on Crack Up Cancer website and Florida Cancer Specialists Foundation and social media
- Signage can be used at designated events provided that the sponsor supplies the signage and it conforms to the standards of the entertainment facility

PLATINUM SPONSOR – \$15,000

- Logo and link to company website on Crack Up Cancer and Florida Cancer Specialists Foundation websites, as well as social media
- Four VIP and six General Admission tickets

GOLD SPONSOR – \$10,000

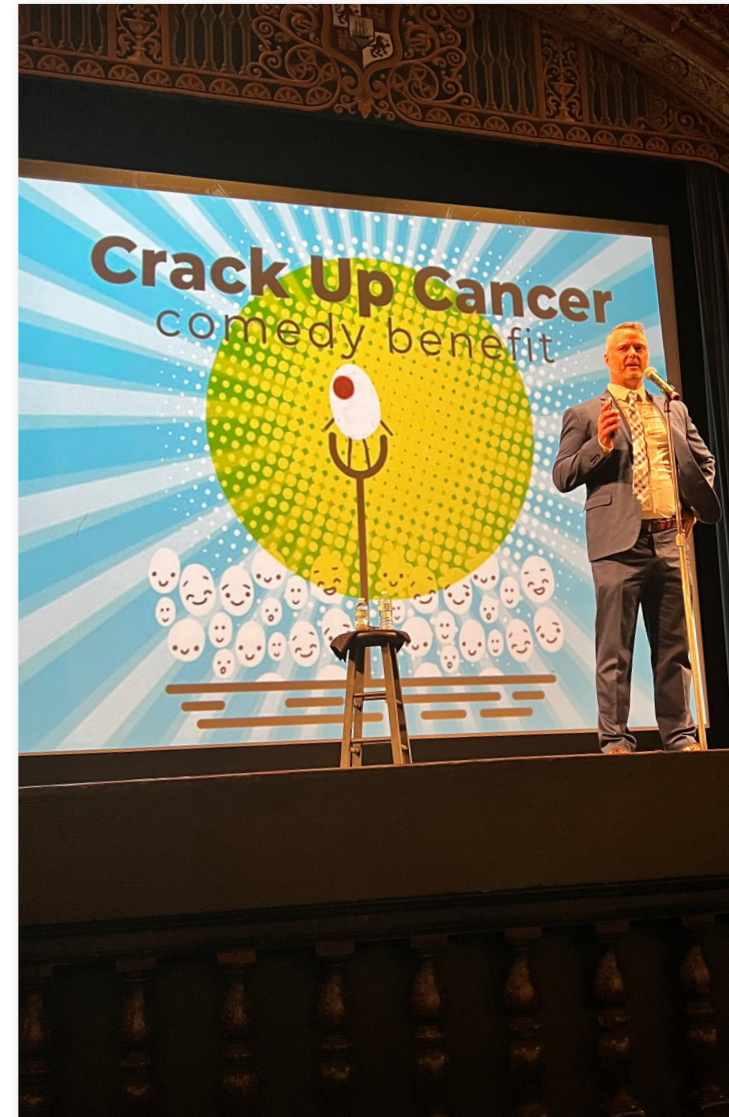
- Logo recognition and link to company website on Crack Up Cancer and Florida Cancer Specialists Foundation websites, as well as social media
- Two VIP and four General Admission tickets

SILVER SPONSOR – \$5,000

- Name recognition on on Crack Up Cancer and Florida Cancer Specialists Foundation websites, as well as and social media
- Four General Admission tickets

Sponsorship packages and pricing may be subject to change. Crack Up Cancer sponsorship commitment/payment deadline: September 1, 2024

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.



Sponsorship guidelines and pricing may be subject to change.

- Event sponsorship commitment, artwork for ad, logo and payment deadline is four weeks prior to the event.
- All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.
- Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.



Sponsorship Commitment

Please print your organization’s name exactly as it should appear on promotional materials.

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Type of Product/Service: _____

SPONSORSHIPS BY EVENT

☐ **ME STRONG 5K Run/Walk**
Level: _____ Price: _____

☐ **Las Meninas**
Level: _____ Price: _____

☐ **Golf Classic**
Level: _____ Price: _____

☐ **Party Under the Stars**
Level: _____ Price: _____

☐ **Crack Up Cancer**
Level: _____ Price: _____

☐ **Farm to Table Tampa Bay**
Level: _____ Price: _____

☐ **Lyrics for Life**
Level: _____ Price: _____

☐ **Farm to Table Ocala**
Level: _____ Price: _____

Customized sponsorships are available.

Signature (Required): _____ Date: _____

*** Signature confirms sponsorship commitment and adherence to sponsorship guidelines. ***

Total Dollar Amount Enclosed: _____

- ☐ **Check Payable to FCS Foundation** – Mail to address listed below.
- ☐ **Credit Card** – Visit [FCSF.org](https://www.fcsf.org)
- ☐ **ACH Payment** (Electronic Transfer) – Contact Events@FLCancer.com or call (941) 677-7195



5985 Silver Falls Run, Suite 210
Bradenton, FL 34211
P: (941) 677-7195 | F: (813) 623-4703
[FCSF.org](https://www.fcsf.org)



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