



Sponsorship Opportunities

Benefiting the FCS Foundation

The Florida Cancer Specialists (FCS) Foundation is honored to be the recipient of the funds raised through sponsorships and donations from the annual ME STRONG 5K, to be held Saturday, February 1, 2025. The FCS Foundation is a 501(c)3 nonprofit organization that provides non-medical financial support to qualifying adult cancer patients in your local community. We believe no one should have to choose between paying for critical living expenses or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses, such as rent or mortgage, car payment and car insurance, and utility bills, so they can focus on recovery rather than worrying about overdue bills. By giving cancer patients peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.

Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians covering all overhead expenses for the Florida Cancer Specialists Foundation, 100 percent of donations go directly to helping cancer patients in need. We rely on the support of our volunteers, donors and sponsors to make our life-changing work possible.



A Patient's Thank You
"Without the support, care, and compassionate work of the FCS Foundation, which helps those in financial need facing difficult health circumstances like myself, I probably would be on the streets. Thanks to their support, I was able to keep my car and could focus on looking for employment to get back on my feet."
– Shanna Coley Hughes, Volusia County



Presenting Sponsor



Benefiting



In Partnership with Rotary Clubs of West Volusia



Sponsorship Opportunities

Sponsoring a Florida Cancer Specialists (FCS) Foundation event provides a unique opportunity to join with other organizations, physicians, companies and supporters in your community to have a direct and immediate impact on the lives of cancer patients and their families.

The FCS Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations that work together to support those affected by cancer.



Above: Erin completing chemo



Right: Erin at the 2022 ME STRONG RACE

A Patient's Thank You

"I was diagnosed with stage three breast cancer on August 5, 2021. I completed 18 weeks of chemo two and half weeks prior to the 2022 race. I was unable to walk the race so I rolled in a wheel chair with over 100 people on my team walking, running, and cheering on the side lines, or in other states and countries. As I rolled that year, every cheer, clap, and words of encouragement I heard along the way felt as though they were all meant directly for me. I felt as though the entire event was being put on for me. As we turned in front of the Athens, I walked the remainder of the way with the support of my husband and my friends' arms, surrounded by my teammates of family and friends."

– Erin Moyer Johnston, Team Leader

We Appreciate Your Continued Support

In 2023, the FCS Foundation provided over \$2 million in financial assistance. Since inception, the Foundation has not turned away any qualified patient. We appreciate you considering a sponsorship, and look forward to working with you and leveraging the collective power of our organizations to change the lives of those we serve.



UNITED IN STRENGTH

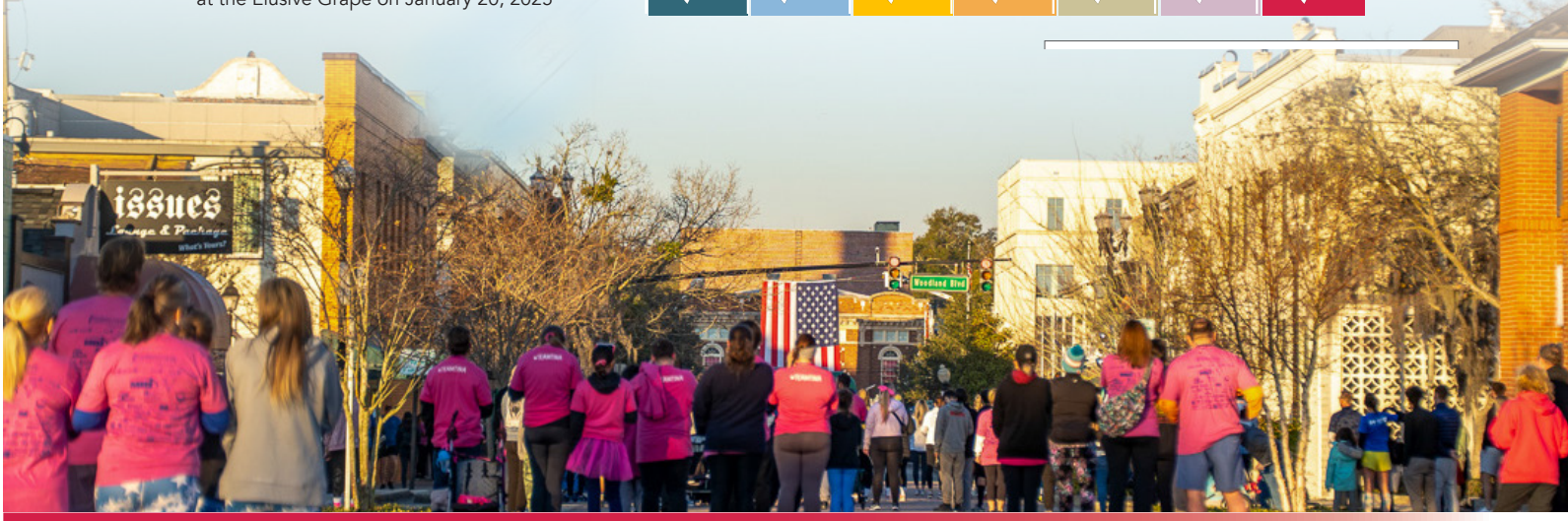


Sponsorship commitment & payment deadline: **January 6, 2025**

Each year, the annual 5K raises money to support our community members and their families in the fight against cancer.

SPONSORSHIP BENEFITS

	\$500 FRIENDS OF ME STRONG	\$1,500 ME STRONG	\$2,500 SUPER HERO	\$5,000 STRONG PARTY OF 5	\$10,000 GOIN' THE DISTANCE	\$15,000 PLATINUM SPONSOR	\$25,000 PRESENTING SPONSOR
Logo on sleeve of T-shirt							✓
Logo included with ME STRONG on swag bag							✓
Name mentioned on all radio advertising							✓
Logo on official race photos							✓
Logo listed on all printed promo materials*						✓	✓
Logo on start / finish line banners					✓	✓	✓
Logo on award / photo backdrop					✓	✓	✓
Banner across Woodland Blvd.				✓	✓	✓	✓
Logo on back of T-shirt		✓	✓	✓	✓	✓	✓
Logo / name and link to your website on ME STRONG website	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Personalized business sign with your logo along race route			2	3	4	5	6
Vendor locations based on sponsorship level	✓	✓	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS
Logo / name on packet pick-up sponsor signage	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Logo / name on 'Thank You' ad in the News Journal and Beacon publications	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Logo / name at the end of 5K video	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Marketing opportunities based on sponsorship level	✓	✓	✓	✓	✓	✓	✓
Participant entries and 5K shirts	2	7	10	15	20	25	30
Social media recognition	✓	✓	✓	✓	✓	✓	✓
'Proud Sponsor' signage at your business	✓	✓	✓	✓	✓	✓	✓
Invitation to ME STRONG Sponsor VIP Celebration at the Elusive Grape on January 20, 2025	✓	✓	✓	✓	✓	✓	✓





Sponsorship Form

Sponsorship commitment & payment deadline: **January 6, 2025**

Date of Event: **Saturday, February 1, 2025**

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Sponsorship Level:

- | | | |
|--|--|--|
| <input type="checkbox"/> Presenting Sponsor \$25,000 – SOLD | <input type="checkbox"/> Platinum Sponsor \$15,000 | <input type="checkbox"/> Goin' the Distance \$10,000 |
| <input type="checkbox"/> STRONG Party of 5 \$5,000 | <input type="checkbox"/> Super Hero \$2,500 | <input type="checkbox"/> ME STRONG \$1,500 |
| <input type="checkbox"/> Friends of ME STRONG \$500 | | |

Company Name: (as you want it printed):

Address:

Race Contact Name & Email:

Sponsorship code to register for sponsorship entries will be sent to the race contact.

I would like:

Vendor Location

- *\$2,500 and higher sponsors will have a reserved vendor location, including tent, table and two chairs at the race. (If you want to use your own tent, please let us know)
- *\$1,500 and lower sponsors will have a reserved vendor location at the race. Tent, table and chairs are not provided.

Cheer Zone

To highlight your business, we will provide you with a location along the race route that you can staff with volunteers who can cheer the thousands of runners and walkers. Your Cheer Zone can also have signage promoting your business.

Marketing Opportunities for Race Bags (6,000 participants)

Any approved marketing/promotional items must be received no later than January 6, 2025.

- Provide promotional items (no paper)
- Provide advertising copy for program book (ad size dependent on sponsorship level)

I would like to place a "Proud Sponsor" yard sign at my business

What Website Address do you want listed on the ME STRONG race site? _____

As a sponsor, you're invited to the ME STRONG Sponsor VIP Celebration that will take place on **January 20, 2025 from **6PM – 8PM** at **Elusive Grape – 129 N. Woodland Blvd., DeLand, FL 32720****

Please mail this form with payment to:

Florida Cancer Specialists Foundation, 5985 Silver Falls Run, Suite 210, Bradenton, FL 34211

The Florida Cancer Specialists Foundation is a 501(c)(3) nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official state registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.