

# 2025

## *Sponsorship Opportunities*

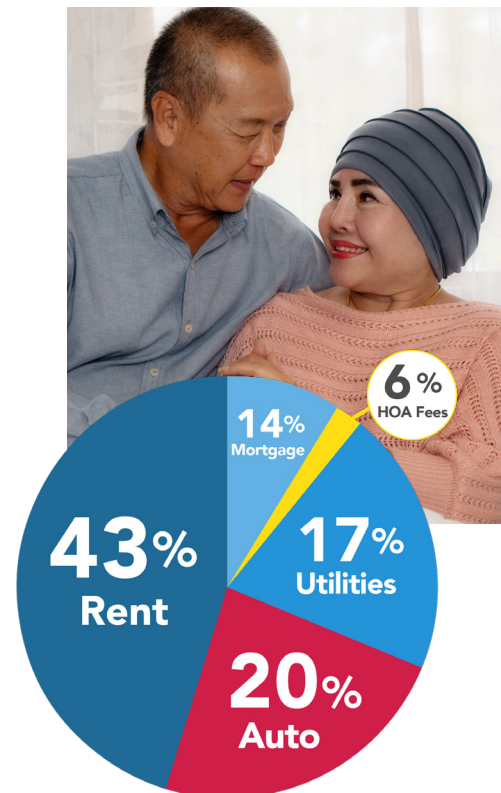


## About the FCS Foundation

The Florida Cancer Specialists (FCS) Foundation, a 501(c)3 nonprofit organization, provides non-medical financial support to qualifying adult cancer patients in the state of Florida. We believe no one should have to choose between paying for critical living expenses, or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses such as rent, mortgage, utilities, car payments, etc., so they can focus on recovery, rather than worrying about overdue bills. By giving cancer patients peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.

Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians, **100 percent of donations go directly to helping cancer patients in need.**

The FCS Foundation hosts fundraising events throughout Florida to raise money to support our mission. We rely on the support of our volunteers, donors and sponsors to make our life-changing work possible.



How Patients Use Financial Aid

### Contact

(941) 677-7195  
FCSF.org

The Florida Cancer Specialists Foundation is a 501(c)3 nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official state registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.

## Sponsorship Opportunities

Sponsoring a Florida Cancer Specialists (FCS) Foundation event provides a unique opportunity to join with organizations, physicians, companies and supporters in communities throughout Florida to have a direct and immediate impact on the lives of cancer patients and their families.

The FCS Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations to work together to support those affected by cancer.



### A Patient's Thank You

"On behalf of all those who have benefited from the donations received, I want to express my deepest gratitude. Thank you for your generosity and for making a positive difference in the lives of those who need it most."

– Catherine Johnson, Grant Recipient



### We Appreciate Your Continued Support

Since its inception in 2011, the FCS Foundation has provided \$14.5M in financial assistance. Thank you for considering a sponsorship. We look forward to working with you and leveraging the collective power of our organizations to educate communities and change the lives of those we serve.



# ME STRONG 5K Run / Walk

Saturday – February 1, 2025

100% of sponsorships and fundraising goes directly to non-medical financial assistance for cancer patients.



Location: DeLand, Florida  
Time: 8:00 a.m. EST.  
Expected Attendance: 6,000  
Event Website: MESTRONG.net

## Be Part of a Beloved 5K Race Tradition!

The ME STRONG 5K originated with the dream of bringing hope and happiness during a time that is often considered dark and frightening. When DeLand, FL resident Linda Ryan was diagnosed with recurrent cervical cancer her four close friends organized an event that would reflect Linda’s kind spirit, passion for healthy- living, and determination to persevere. The inaugural ME STRONG 5k was a highly spirited event that ignited a ray of hope for community members who had been touched by cancer.

After reflecting on the success of the inaugural ME STRONG 5K, the five women shared a belief there was much more in store for the future of ME STRONG. By late spring of 2012 ME STRONG was a registered 501c3 charity with a mission to support friends, families and community members battling cancer.

Each passing year the ME STRONG 5K has continued to grow in popularity. In 2024, the event attracted close to 6,000 participants and hundreds of spectators from across the state! To date, the ME STRONG 5K has raised more than 2 million dollars and provided \$193,000 for local patient grants for those battling cancer.

The FCS Foundation is thrilled to be the non-profit recipient organization for all funds raised by this ever-popular event ... and, as in years past, Florida Cancer Specialists & Research Institute will be the Presenting Sponsor.

With the support of our legacy partners, the Rotary Clubs of West Volusia, we anticipate a phenomenal event that will make a huge difference in the lives of cancer patients and their families.

### A Patient’s Thank You

“Without the support, care, and compassionate work of the FCS Foundation, which helps those in financial need facing difficult health circumstances like myself, I probably would be on the streets. Thanks to their support, I was able to keep my car and could focus on looking for employment to get back on my feet.”

– Shanna Coley Hughes, Volusia County



Sponsorship commitment & payment deadline: January 6, 2025

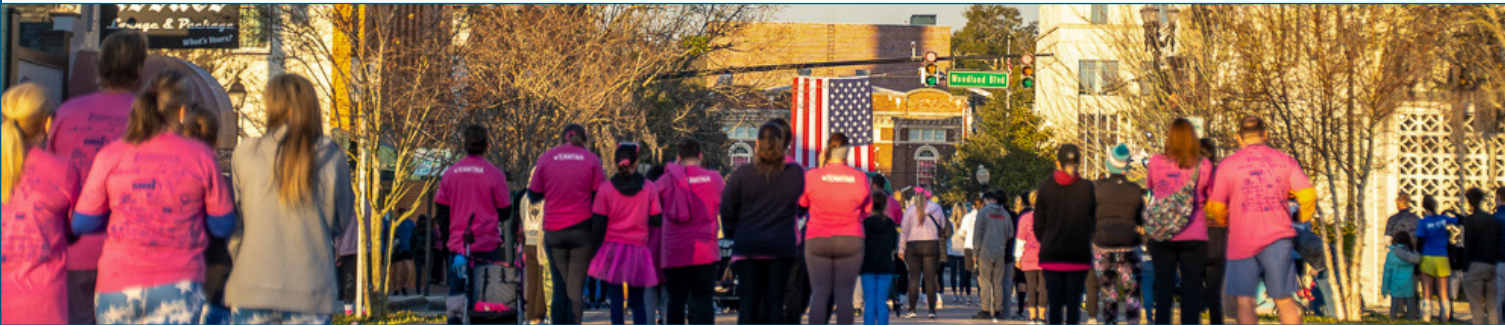
Each year, the annual 5K raises money to support our community members and their families in the fight against cancer.

## SPONSORSHIP BENEFITS

	\$500 FRIENDS OF ME STRONG	\$1,500 ME STRONG	\$2,500 SUPER HERO	\$5,000 STRONG PARTY OF 5	\$10,000 GOIN' THE DISTANCE	\$15,000 PLATINUM SPONSOR	\$25,000 PRESENTING SPONSOR
Logo on sleeve of T-shirt							✓
Logo included with ME STRONG on swag bag							✓
Name mentioned on all radio advertising							✓
Logo on official race photos							✓
Logo listed on all printed promo materials*						✓	✓
Logo on start / finish line banners					✓	✓	✓
Logo on award / photo backdrop					✓	✓	✓
Banner across Woodland Blvd.				✓	✓	✓	✓
Logo on back of T-shirt		✓	✓	✓	✓	✓	✓
Logo / name and link to your website on ME STRONG website	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Personalized business sign with your logo along race route			2	3	4	5	6
Vendor locations based on sponsorship level	✓	✓	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS
Logo / name on packet pick-up sponsor signage	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Logo / name on 'Thank You' ad in the News Journal and Beacon publications	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Logo / name at the end of 5K video	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Marketing opportunities based on sponsorship level	✓	✓	✓	✓	✓	✓	✓
Participant entries and 5K shirts	2	7	10	15	20	25	30
Social media recognition	✓	✓	✓	✓	✓	✓	✓
'Proud Sponsor' signage at your business	✓	✓	✓	✓	✓	✓	✓
Invitation to ME STRONG Sponsor VIP Celebration at the Elusive Grape on January 20, 2025	✓	✓	✓	✓	✓	✓	✓



\*If commitment confirmed prior to printing







# Mystery Under the Stars

Saturday - March 1, 2025

Our 2025 signature event is an intriguing evening set in the 1920s that includes dinner and an interactive performance from the Murder Mystery Company. Help solve the crime and get the reward of supporting cancer patients. 100% of all net proceeds go directly to non-medical financial assistance for cancer patients.



**Location:** The Ora – Sarasota  
**Time:** 5 – 10 p.m.  
**Honorary Chairs:** Ana Van Der Wall, MD  
Bahaa Amer, MD  
**Expected Attendance:** 400+  
**Event Website:** [FCSF.org/Stars2025](https://FCSF.org/Stars2025)

## SPONSOR LEVELS

### SHERLOCK HOLMES – \$30,000 (PRESENTING SPONSOR)

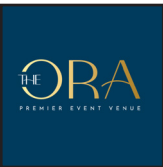
- VIP seating for sixteen guests
- Prominent placement of company name and logo on the invitation
- Premium placement of a full-page ad on the back cover of the program and logo on the front cover
- Verbal recognition from stage as Presenting Sponsor at the beginning of the program
- Opportunity to address the audience
- Prominent placement of company name and logo on all event communications to include: FCS Foundation website, social media, Facebook event page, on digital screens at FCS clinics, and on sponsor slide recognition on digital screen at event

### HERCULE POIROT – \$20,000 (PLATINUM SPONSOR)

- VIP seating for ten guests
- Sponsor slide recognition on digital slide at the event
- Premium placement of a full-page ad on the inside back cover of the event program

### NANCY DREW – \$15,000 (DIAMOND SPONSOR)

- Seating for eight guests
- Premium placements of a full-page ad in the event program
- Additional activation option of either: Auction Sponsor or Destination Sponsor, Entertainment Sponsor, or Bar Sponsor (based on a first come first serve basis)



### COLUMBO – \$10,000 (GOLD SPONSOR)

- Seating for six guests
- Full-page ad in the event program

### MISS MARPLE – \$7,500 (SILVER SPONSOR)

- Seating for four guests
- Half-page ad in the event program

### DICK TRACY – \$5,000 (BRONZE SPONSOR)

- Seating for two guests
- Quarter-page ad in the event program

### IS THERE A DOCTOR IN THE HOUSE? – \$1,000 (DOCTORS FOR A CAUSE SPONSOR)

- Seating for two guests
- Name in the event program

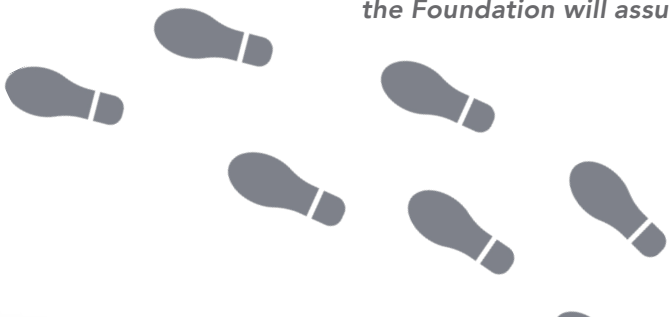
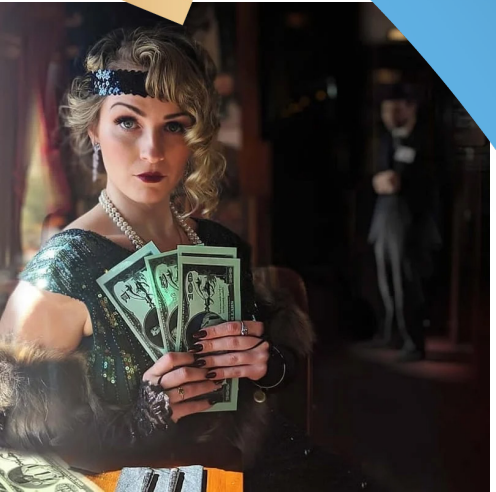
### SCENE OF THE CRIME – \$1,000 (COMMUNITY FOR A CAUSE SPONSOR)

- Seating for two guests
- Name in the event program

Sponsorship packages and pricing may be subject to change. Mystery Under the Stars sponsorship commitment/payment deadline: **January 31, 2025**

For more information about purchasing individual tickets or tables contact us at (941) 677-7195

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. **Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.**

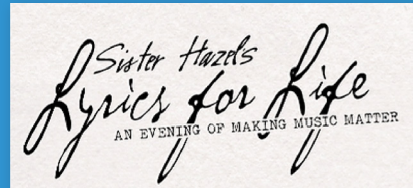




# Lyrics for Life

Saturday - March 8, 2025

An evening of making music matter. This unique event features a star-studded silent auction and an exclusive concert featuring Sister Hazel, plus special guest star! Sponsors receive VIP ticket seating and are invited to a private reception that includes food and drink.



**Location:** Gainesville, FL  
**Time:** 7 p.m. – Midnight  
**Expected Attendance:** 875  
**Event Website:** [FCSF.org/Lyrics-for-Life-2025](https://FCSF.org/Lyrics-for-Life-2025)

## SPONSOR LEVELS

### DIAMOND SPONSOR – \$25,000 – SOLD

- Ten orchestra pit seats
- “What’s Your Why?” video participation
- Social media advertisement
- Full screen logo displayed at event
- Signed event poster by artists
- Meet & Greet and professional photos taken with artists
- Access to pre & post -show party
- Custom sponsor package delivered with tickets

### PLATINUM SPONSOR – \$17,500

- Ten prime seats at concert
- Full screen logo displayed at event
- Social media advertisement
- Signed event poster by artists
- Access to pre & post-show party
- Sponsor package delivered with tickets



### GOLD SPONSOR – \$12,500

- Eight prime seats at concert
- Half screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets

### BRONZE SPONSOR – \$5,000

- Four prime seats at concert
- One quarter screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets



### SILVER SPONSOR – \$8,000

- Six prime seats at concert
- One quarter screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets

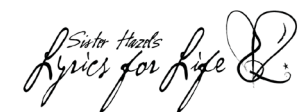
### PATRON SPONSOR – \$2,000

- Two prime seats at concert
- Listing on Patron Sponsor page at the event
- Social media advertisement
- Access to pre & post-show party

Sponsorship packages and pricing may be subject to change. Lyrics for Life sponsorship commitment/ payment deadline: **February 3, 2025.**

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.

## BENEFITING





NEW!

# Lasso the Night

Saturday - April 26, 2025

Calling all cowboys and cowgirls! Join the FCS Foundation for a western-themed evening in The Villages. 100% of all net proceeds go directly to non-medical financial assistance for cancer patients.



**Event Chairs:** Patrick Acevedo, MD & Kelly Acevedo  
Adewale A. Fawole, MD  
Sachin Kamath, MD

**Location:** The Brownwood Hotel and Spa,  
The Villages

**Time:** 6 – 10 p.m.

**Expected Attendance:** 300

**Event Website:** [FCSF.org/LassotheNight2025](https://FCSF.org/LassotheNight2025)

## SPONSOR LEVELS

### PRESENTING SPONSOR – \$30,000

- VIP seating for sixteen guests
- Prominent placement of company name and logo on the invitation
- Premium placement of a full-page ad on the back cover of the program and logo on the front cover
- Verbal recognition from stage as Presenting Sponsor at the beginning of the program
- Opportunity to address the audience
- Prominent placement of company name and logo on all event communications to include: FCS Foundation website, social media, Facebook event page, on digital screens at FCS clinics, and on sponsor slide recognition on digital screen at event

### PLATINUM SPONSOR – \$20,000

- VIP seating for ten guests
- Sponsor slide recognition on digital slide at the event
- Premium placement of a full-page ad on the inside back cover of the event program

### DIAMOND SPONSOR – \$15,000

- Seating for eight guests
- Premium placements of a full-page ad in the event program
- Additional activation option of either: Auction Sponsor or Destination Sponsor, Entertainment Sponsor, or Bar Sponsor (based on a first come first serve basis)



### GOLD SPONSOR – \$10,000

- Seating for six guests
- Full-page ad in the event program

### SILVER SPONSOR – \$7,500

- Seating for four guests
- Half-page ad in the event program

### BRONZE SPONSOR – \$5,000

- Seating for two guests
- Quarter-page ad in the event program

### “DOCTORS FOR A CAUSE” SPONSORSHIP – \$1,000

- Seating for two guests
- Name in the event program

### “COMMUNITY FOR A CAUSE” SPONSORSHIP – \$1,000

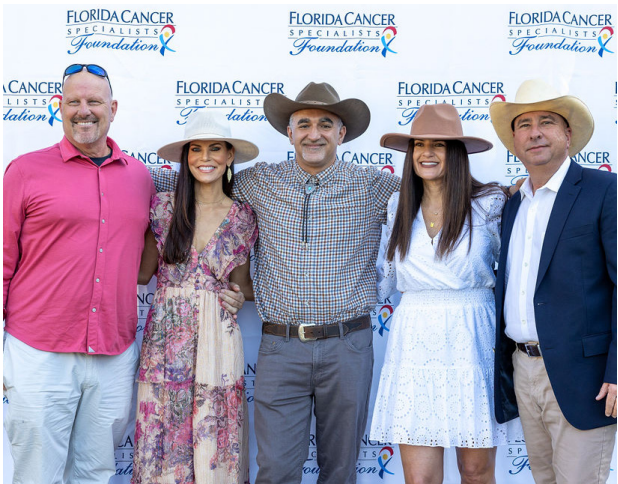
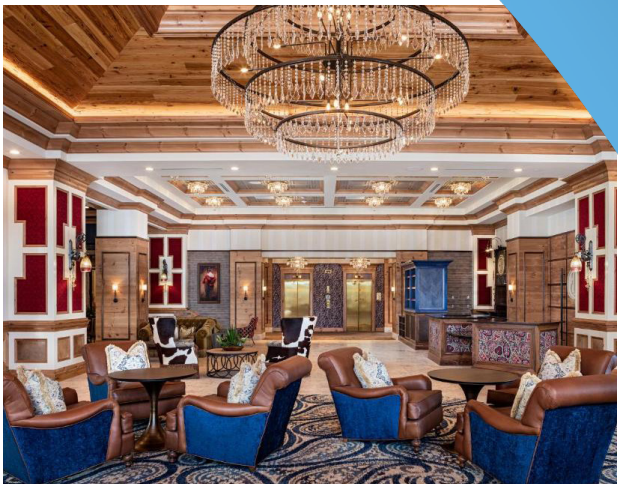
- Seating for two guests
- Name in the event program

Sponsorship packages and pricing may be subject to change. Farm to Table sponsorship commitment/ payment deadline: **March 21, 2025.**

For more information about purchasing individual tickets or tables contact us at (941) 677-7195.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.

Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.





# Tampa Bay Gala

## Saturday – October 4, 2025

An annual tradition since 2014, this is the largest FCS Foundation event of the year. 100% of all net proceeds go directly to non-medical financial assistance for cancer patients.



Location: Armature Works  
Time: 6 – 10 p.m.  
Expected Attendance: 275+.  
Event Website: [FCSF.org/TampaBayGala2025](https://FCSF.org/TampaBayGala2025)

## SPONSOR LEVELS

### PRESENTING SPONSOR – \$30,000

- VIP seating for sixteen guests
- Prominent placement of company name and logo on the invitation
- Premium placement of a full-page ad on the back cover of the program and logo on the front cover
- Verbal recognition from stage as Presenting Sponsor at the beginning of the program
- Opportunity to address the audience
- Prominent placement of company name and logo on all event communications to include: FCS Foundation website, social media, Facebook event page, on digital screens at FCS clinics, and on sponsor slide recognition on digital screen at event

### PLATINUM SPONSOR – \$20,000

- VIP seating for ten guests
- Sponsor slide recognition on digital slide at the event
- Premium placement of a full-page ad on the inside back cover of the event program

### DIAMOND SPONSOR – \$15,000

- Seating for eight guests
- Premium placements of a full-page ad in the event program
- Additional activation option of either: Auction Sponsor or Destination Sponsor, Entertainment Sponsor, or Bar Sponsor (based on a first come first serve basis)

### GOLD SPONSOR – \$10,000

- Seating for six guests
- Full-page ad in the event program

### SILVER SPONSOR – \$7,500

- Seating for four guests
- Half-page ad in the event program

### BRONZE SPONSOR – \$5,000

- Seating for two guests
- Quarter-page ad in the event program

### “DOCTORS FOR A CAUSE” SPONSORSHIP – \$1,000

- Seating for two guests
- Name in the event program

### “COMMUNITY FOR A CAUSE” SPONSORSHIP – \$1,000

- Seating for two guests
- Name in the event program

Sponsorship packages and pricing may be subject to change. Farm to Table Tampa Bay sponsorship commitment/payment deadline: **September 5, 2025.**

For more information about purchasing individual tickets or tables contact us at (941) 677-7195.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.





NEW!

# Corporate Cares

Providing Compassionate Care for Cancer Patients in Need



The Corporate Cares Program provides the opportunity for organizations to partner with the Foundation by making an annual contribution that will provide immediate financial assistance to qualified cancer patients in Florida. This partnership allows us to leverage the collective power of supportive businesses to change the lives of those we serve.

## SPONSOR LEVELS

### PLATINUM SPONSOR – \$25,000

- Private Call or Meeting with Board Member/ Lunch with Executive Director
- Personalized Stewardship Report
- A table for 10 at one Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on Digital Lifetime Giving Listing
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter

### DIAMOND SPONSOR – \$10,000

- Personalized Stewardship Report
- 6 Tickets to a Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on Digital Lifetime Giving Listing
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter

### GOLD SPONSOR – \$7,500

- 4 Tickets to a Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on Digital Lifetime Giving Listing
- Recognition on the Foundation website
- Special invitations to Foundation events
- Recognition on Digital Lifetime Giving Listing
- Subscription to Foundation Newsletter



### SILVER SPONSOR – \$5,000

- 2 Tickets to a Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on Digital Lifetime Giving Listing
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter

### BRONZE SPONSOR – \$2,500

- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on Digital Lifetime Giving Listing
- Recognition on the Foundation website
- Special invitations to Foundation events

Sponsorship packages and pricing may be subject to change.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.





Sponsorship guidelines and pricing may be subject to change.

- Event sponsorship commitment, artwork for ad, logo and payment deadline is four weeks prior to the event.
- All sponsorships are non-refundable. FCS Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.
- Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.



Sponsorship Commitment

Please print your organization’s name exactly as it should appear on promotional materials.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Product/Service: \_\_\_\_\_

SPONSORSHIPS BY EVENT

<input type="checkbox"/> <b>ME STRONG 5K Run/Walk</b> Level: _____ Price: _____	<input type="checkbox"/> <b>Lyrics for Life</b> Level: _____ Price: _____	<input type="checkbox"/> <b>Tampa Bay Gala</b> Level: _____ Price: _____
<input type="checkbox"/> <b>Mystery Under the Stars</b> Level: _____ Price: _____	<input type="checkbox"/> <b>Lasso the Night</b> Level: _____ Price: _____	<input type="checkbox"/> <b>Corporate Cares</b> Level: _____ Price: _____

Customized sponsorships are available.

Signature (Required): \_\_\_\_\_ Date: \_\_\_\_\_

\*\*\* Signature confirms sponsorship commitment and adherence to sponsorship guidelines. \*\*\*

Total Dollar Amount Enclosed: \_\_\_\_\_

☐ **Check Payable to FCS Foundation** – Mail to address listed below.

☐ **Credit Card** – Visit [FCSF.org](https://www.fcsf.org)

☐ **ACH Payment** (Electronic Transfer) – Contact [Events@FLCancer.com](mailto:Events@FLCancer.com) or call (941) 677-7195



5985 Silver Falls Run, Suite 210  
Bradenton, FL 34211  
P: (941) 677-7195 | F: (813) 623-4703  
[FCSF.org](https://www.fcsf.org)





PATIENT SUPPORT VOLUNTEERS



245  
Volunteers



59 FCS  
Clinics

FOUNDATION OFFICE SUPPORT



24 Volunteers  
(in office & virtual)

- FCS Foundation supports cancer patients in many ways. Through our Patient Support Volunteer Program, volunteers provide comfort to patients undergoing infusion treatments at FCS clinics by bringing a warm blanket, snacks and beverages, or by lending a listening ear.
- The virtual volunteer program initiated due to the pandemic has now become a successful ongoing program. Volunteers assist remotely with responding to patient inquiries and processing applications.

Heartfelt Testimonials from our Patients



“The help your foundation has given me during this horrible time has been wonderful. You helped me with bills I had no idea how I would be able to pay.

*I thank you all very much.”*

**Chris Bass, Grant Recipient**  
*Lee County – Fort Myers, FL*

“I just want to express my gratitude for your beautiful and humanitarian aid program, which supports people like me who are going through difficult health and financial situations.

*This Foundation is a light on the path.*

*God bless you, and thank you very much.”*

**Rodrigo Rojas, Grant Recipient**  
*Miami/Dade County – Miami, FL*



“I want to thank you from the bottom of my heart for the approval. You can imagine what a weight has been lifted with this assistance.”

**Ann Esposito, Grant Recipient**





P: (941) 677-7195 | [FCSF.org](http://FCSF.org)