

# 2025

Sponsorship Opportunities





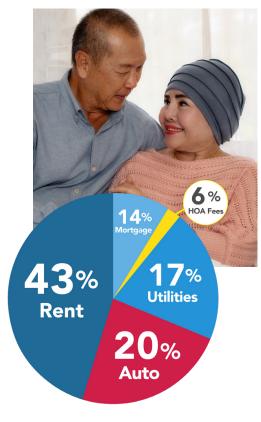
# Compassionate Support for Patients in Need

## **About the FCS Foundation**

The Florida Cancer Specialists (FCS) Foundation, a 501(c)3 nonprofit organization, provides non-medical financial support to qualifying adult cancer patients in the state of Florida. We believe no one should have to choose between paying for critical living expenses, or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses such as rent, mortgage, utilities, car payments, etc., so they can focus on recovery, rather than worrying about overdue bills. By giving cancer patients peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.

Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians, 100 percent of donations go directly to helping cancer patients in need.

The FCS Foundation hosts fundraising events throughout Florida to raise money to support our mission. We rely on the support of our volunteers, donors and sponsors to make our How Patients Use Financial Aid life-changing work possible.



#### Contact

**(**941) 677-7195

FCSF.org

The Florida Cancer Specialists Foundation is a 501(c)3 nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official state registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.

# **Sponsorship Opportunities**

Sponsoring a Florida Cancer Specialists (FCS) Foundation event provides a unique opportunity to join with organizations, physicians, companies and supporters in communities throughout Florida to have a direct and immediate impact on the lives of cancer patients and their families.

The FCS Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations to work together to support those affected by cancer.



#### A Patient's Thank You



"On behalf of all those who have benefited from the donations received, I want to express my deepest gratitude. Thank you for your generosity and for making a positive difference in the lives of those who need it most."

- Catherine Johnson, Grant Recipient

## We Appreciate Your Continued Support

Since its inception in 2011, the FCS Foundation has provided \$14.5M in financial assistance. Thank you for considering a sponsorship. We look forward to working with you and leveraging the collective power of our organizations to educate communities and change the lives of those we serve.

# **Lyrics for Life**

Saturday - March 8, 2025

An evening of making music matter. This unique event features a star–studded silent auction and an exclusive concert featuring Sister Hazel, plus special guest star!

Sponsors receive VIP ticket seating and are invited to a private reception that includes food and drink.



**Location:** Gainesville, FL

Time: 7 p.m. – Midnight

**Expected Attendance:** 875

**Event Website:** FCSF.org/Lyrics-for-Life-2025

## SPONSOR LEVELS =

#### **DIAMOND SPONSOR - \$25,000 - SOLD**

- Ten orchestra pit seats
- "What's Your Why?" video participation
- Social media advertisement
- Full screen logo displayed at event
- Signed event poster by artists
- Meet & Greet and professional photos taken with artists
- Access to pre & post -show party
- Custom sponsor package delivered with tickets

#### PLATINUM SPONSOR – \$17,500

- Ten prime seats at concert
- Full screen logo displayed at event
- Social media advertisment
- Signed event poster by artists
- Access to pre & post-show party
- Sponsor package delivered with tickets





#### **GOLD SPONSOR - \$12,500**

- Eight prime seats at concert
- Half screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets

#### SILVER SPONSOR – \$8,000

- Six prime seats at concert
- One quarter screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets

#### **BRONZE SPONSOR - \$5,000**

- Four prime seats at concert
- One quarter screen logo displayed at event
- Social media advertisement
- Access to pre & post-show party
- Sponsor package delivered with tickets

#### PATRON SPONSOR - \$2,000

- Two prime seats at concert
- Listing on Patron Sponsor page at the event
- Social media advertisement
- Access to pre & post-show party





Sponsorship packages and pricing may be subject to change. Lyrics for Life sponsorship commitment/payment deadline: February 3, 2025.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.

# **BENEFITING**







# Sponsorship guidelines and pricing may be subject to change.

- Event sponsorship commitment, artwork for ad, logo and payment deadline is four weeks prior to the event.
- All sponsorships are non-refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.
- Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.







# **Sponsorship Commitment**

Please print your organization's name exactly as it should appear on promotional materials.

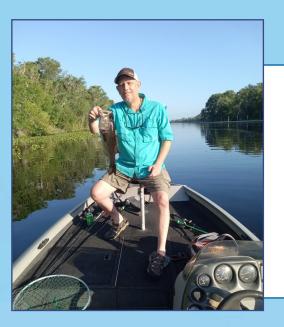
Contact Name:
Company Name:
Address:
City: State: Zip:
Telephone:
Email:
Type of Product/Service:
SPONSORSHIPS BY EVENT  Lyrics for Life Level: Price:
Customized sponsorships are available.
Signature (Required): Date:
*** Signature confirms sponsorship commitment and adherence to sponsorship guidelines. ***
Total Dollar Amount Enclosed:
☐ Check Payable to FCS Foundation – Mail to address listed below.
Credit Card – Visit FCSF.org
☐ ACH Payment (Electronic Transfer) – Contact Events@FLCancer.com or call (941) 677-7195



5985 Silver Falls Run, Suite 210 Bradenton, FL 34211 P: (941) 677-7195 | F: (813) 623–4703 FCSF.org



# Heartfelt Testimonials from our Patients



"The help your foundation has given me during this horrible time has been wonderful. You helped me with bills I had no idea how I would be able to pay.

I thank you all very much."

Chris Bass, Grant Recipient Lee County - Fort Myers, FL

### PATIENT SUPPORT VOLUNTEERS



245 Volunteers



## **FOUNDATION OFFICE SUPPORT**



**24 Volunteers** (in office & virtual)

"I just want to express my gratitude for your beautiful and humanitarian aid program, which supports people like me who are going through difficult health and financial situations. This Foundation is a light on the path.

God bless you, and thank you very much."

Rodrigo Rojas, Grant Recipient Miami/Dade County - Miami, FL



- FCS Foundation supports cancer patients in many ways. Through our Patient Support Volunteer Program, volunteers provide comfort to patients undergoing infusion treatments at FCS clinics by bringing a warm blanket, snacks and beverages, or by lending a listening ear.
- The virtual volunteer program initiated due to the pandemic has now become a successful ongoing program. Volunteers assist remotely with responding to patient inquiries and processing applications.



"I want to thank you from the bottom of my heart for the approval. You can imagine what a weight has been lifted with this assistance."

Ann Esposito, Grant Recipient

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