

SPONSORSHIPS

DIAMOND \$25,000

10 Orchestra Pit Seats
"What's Your Why?" Video Participation
Full Screen Logo Displayed at Event
PREMIUM Social Media Package
Event Poster Signed by Artists
Meet & Greet with Artists
Professional Photo with Artists
Access to Pre & Post-Show Party
Custom Sponsor Package Delivered with Tickets

GOLD \$12,500

8 Prime Seats at Concert
Half Screen Logo Displayed at Event
PLUS Social Media Package
Access to Pre & Post-Show Party
Sponsor Package Delivered with Tickets

BRONZE \$5,000

4 Prime Seats at Concert
One Quarter Screen Logo Displayed at Event
PRIMARY Social Media Package
Access to Pre & Post-Show Party
Sponsor Package Delivered with Tickets

PLATINUM \$17,500

10 Prime Seats at Concert
Full Screen Logo Displayed at Event
PLUS Social Media Package
Event Poster Signed by Artists
Access to Pre & Post-Show Party
Sponsor Package Delivered with Tickets

SILVER \$8,000

6 Prime Seats at Concert
One Quarter Screen Logo Displayed at Event
PRIMARY Social Media Package
Access to Pre & Post-Show Party
Sponsor Package Delivered with Tickets

PATRON \$2,000

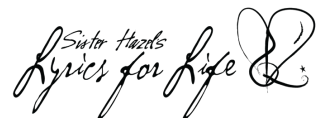
2 Prime Seats at Concert
Access to Pre & Post-Show Party
Listing on Patron Sponsor Page at Event

FOR SPONSORSHIP INQUIRIES EMAIL: Events@FLCancer.com

BENEFICIARIES:



Stop Children's Cancer



SOCIAL MEDIA

PREMIUM SOCIAL MEDIA PACKAGE

Diamond Sponsorships Only

- Maximum visibility, personalized recognition, lasting impact
- Puts your brand front and center throughout the year with several moments to shine
- High-level, meaningful, and frequent exposure

PLUS SOCIAL MEDIA PACKAGE

Platinum & Gold Sponsorships

- Impactful callouts, consistent connection with key seasonal visibility
- Steady recognition without overwhelming frequency
- Great for mid-level exposure

PRIMARY SOCIAL MEDIA PACKAGE

Silver & Bronze Sponsorships

- Simple inclusion in timely moments
- Coverage centered around key event announcements
- Offers visibility without a fully customized content plan

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