



The 15th Annual

UNITED IN STRENGTH



2026

**Sponsorship
Opportunities**





Sponsorship Opportunities

The Florida Cancer Specialists (FCS) Foundation is honored to be the recipient of the funds raised through sponsorships and donations from the **15th Annual ME STRONG 5K**, to be held **Saturday, January 31, 2026**. The FCS Foundation is a 501(c)3 nonprofit organization that provides non-medical financial support to qualifying adult cancer patients in your local community. We believe no one should have to choose between paying for critical living expenses or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses, such as rent or mortgage, car payment and car insurance, and utility bills, so they can focus on recovery rather than worrying about overdue bills. By giving cancer patients peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.

A Patient's Thank You

"I'm a low-income senior, and Florida Cancer Specialists Foundation assisted me for two years, helping me with my mortgage, auto insurance, and utilities! Thank you all!"

– Maritza Reyes, Volusia County



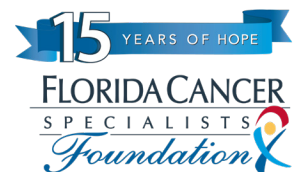
Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians, 100% of donations go directly to helping cancer patients in need. We rely on the support of our volunteers, donors and sponsors to make our life-changing work possible.

Presenting Sponsor



ME STRONG®

Benefiting



In Partnership with Rotary Clubs of West Volusia



Sponsorship Opportunities

Sponsoring a Florida Cancer Specialists (FCS) Foundation event provides a unique opportunity to join with other organizations, physicians, companies and supporters in your community to have a direct and immediate impact on the lives of cancer patients and their families.

The FCS Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations that work together to support those affected by cancer.



A Patient's Thank You

"I wasn't sure how I was going to keep my home, but thanks to the FCS Foundation I was able to pay my rent and keep food on my table. The medical chain reaction of events was overwhelming, and I am so grateful to the FCS Foundation for their support. The support gave me peace of mind and it allowed me to get caught up on my important bills."

– Jenny Schaefer-Smart, Volusia County

We Appreciate Your Continued Support

In 2024, the FCS Foundation provided close to \$2.2 million in financial assistance. Since inception, the Foundation has not turned away any qualified patient. We appreciate you considering a sponsorship, and look forward to working with you and leveraging the collective power of our organizations to change the lives of those we serve.



15th Anniversary Club payment deadline: **October 15, 2025**

Regular payment & commitment deadline: **January 9, 2026**

Each year, the annual 5K raises money to support our community members and their families in the fight against cancer.



SPONSORSHIP BENEFITS

	\$515 FRIENDS OF ME STRONG	\$1,515 ME STRONG	\$2,515 SUPER HERO	\$5,015 STRONG PARTY OF 5	\$10,015 GOIN' THE DISTANCE	\$15,015 PLATINUM SPONSOR	\$25,015 PRESENTING SPONSOR	15TH ANNIVERSARY CLUB! NEW!
Logo on sleeve of T-shirt, and official race photos							✓	
Logo listed on all printed promo materials*						✓	✓	
Logo on start / finish line banners					✓	✓	✓	
Logo on award / photo backdrop					✓	✓	✓	
Banner across Woodland Blvd.				✓	✓	✓	✓	
Logo on back of T-shirt		✓	✓	✓	✓	✓	✓	
Logo / name and link to your website on ME STRONG website	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	
Personalized business sign with your logo along race route			2	3	4	5	6	
Vendor locations based on sponsorship level	✓	✓	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	
Logo / name on packet pick-up sponsor signage	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	
Logo / name on 'Thank You' ad in the News Journal and Beacon publications	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	
Logo / name at the end of 5K video	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	
Marketing opportunities based on sponsorship level	✓	✓	✓	✓	✓	✓	✓	
Participant entries and 5K shirts	2	7	10	15	20	25	30	
Social media recognition	✓	✓	✓	✓	✓	✓	✓	
'Proud Sponsor' signage at your business	✓	✓	✓	✓	✓	✓	✓	
Invitation to ME STRONG Sponsor VIP Celebration at the Elusive Grape on January 26, 2026	✓	✓	✓	✓	✓	✓	✓	
15th Anniversary pin								★15
15th Anniversary social media displays (banner & frames provided by the FCS Foundation)								★15
3 Additional race entries								★15
Special sponsor signage with photo opportunity								★15

Introducing the 15th Anniversary Club!

For sponsorships of **\$1,515 or more**, paid by **October 15, 2025**, you'll receive exclusive benefits in addition to those included in your chosen sponsorship level.

*If commitment is confirmed prior to printing



15th Anniversary Club payment deadline: **October 15, 2025**

Sponsorship commitment & payment deadline: **January 9, 2026**

Date of Event: Saturday, January 31, 2026

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Sponsorship Level:



- | | | |
|--|--|--|
| ☐ Presenting Sponsor \$25,015 – SOLD | ☐ Platinum Sponsor \$15,015 | ☐ Goin' the Distance \$10,015 |
| ☐ STRONG Party of 5 \$5,015 | ☐ Super Hero \$2,515 | ☐ ME STRONG \$1,515 |
| ☐ Friends of ME STRONG \$515 | | |

Company Name: (as you want it printed): _____

Address: _____

Race Contact Name & Email:

Sponsorship code to register for sponsorship entries will be sent to the race contact.

I would like:

☐ **Vendor Location**

- ☐ *\$2,515 and higher sponsors will have a reserved vendor location, including tent, table and two chairs at the race (If you want to use your own tent, please let us know).
- ☐ *\$1,515 and lower sponsors will have a reserved vendor location at the race. Tent, table and chairs are not provided.

☐ **Cheer Zone**

To highlight your business, we will provide you with a location along the race route that you can staff with volunteers who can cheer the thousands of runners and walkers. Your Cheer Zone can also have signage promoting your business.

☐ **Marketing Opportunities (more than 6,000 participants)**

- ☐ Provide advertising copy for program book (ad size dependent on sponsorship level). Ad must be received no later than January 9, 2026.
- ☐ Provide promotional items at your race vendor location.

☐ **I would like to place a "Proud Sponsor" yard sign at my business**

☐ **What Website Address do you want listed on the ME STRONG race site?** _____



As a sponsor, you're invited to the ME STRONG Sponsor VIP Celebration that will take place on January 26, 2026 from 6PM – 8PM at Elusive Grape.
129 N. Woodland Blvd., DeLand, FL 32720

Please mail this form with payment to:

Florida Cancer Specialists Foundation, 5985 Silver Falls Run, Suite 210, Bradenton, FL 34211

The Florida Cancer Specialists Foundation is a 501(c)(3) nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official state registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.