

• Saturday, March 6, 2027 •

Sister Hazel's Lyrics for Life

AN EVENING OF MAKING MUSIC MATTER

• SPONSORSHIPS •

DIAMOND \$25,000

10 Orchestra Pit Seats
"What's Your Why?" Video Participation
Full Screen Logo Displayed at Event
PREMIUM Social Media Package*
Signed Event Poster by Artists
Professional Photo Op with Artists (up to 4 guests)
Access to Pre & Post-Show Party
Custom Sponsor Package Delivered with Tickets

GOLD \$12,500

8 Prime Seats at Concert
Half Screen Logo Displayed at Event
PLUS Social Media Package*
Access to Pre & Post-Show Party
Sponsor Package Delivered with Tickets

BRONZE \$5,000

4 Prime Seats at Concert
One Quarter Screen Logo Displayed at Event
PRIMARY Social Media Package*
Access to Pre & Post-Show Party
Sponsor Package Delivered with Tickets

PLATINUM \$17,500

10 Prime Seats at Concert
Full Screen Logo Displayed at Event
PLUS Social Media Package*
Signed Event Poster by Artists
Access to Pre & Post-Show Party
Sponsor Package Delivered with Tickets

SILVER \$8,000

6 Prime Seats at Concert
One Quarter Screen Logo Displayed at Event
PRIMARY Social Media Package*
Access to Pre & Post-Show Party
Sponsor Package Delivered with Tickets

PATRON \$2,000

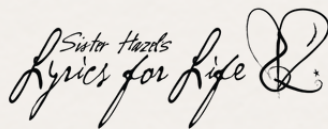
2 Prime Seats at Concert
Access to Pre & Post-Show Party
Listing on Patron Sponsor Page at the Event

*Promotion included in social media packages is based on remaining event marketing timeline at the time of sponsorship commitment.



FOR SPONSORSHIP INQUIRIES, EMAIL: Events@FLCancer.com

BENEFICIARIES:



Stop Children's Cancer





• SOCIAL MEDIA •

PREMIUM PACKAGE

Diamond Sponsorships Only

- Maximum visibility, personalized recognition, lasting impact
- Puts your brand front and center throughout the year with several moments to shine
- High-level, meaningful, and frequent exposure

PLUS PACKAGE

Platinum & Gold Sponsorships

- Impactful callouts, consistent connection with key seasonal visibility
- Steady recognition without overwhelming frequency
- Great for mid-level exposure

PRIMARY PACKAGE

Silver & Bronze Sponsorships

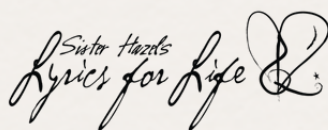
- Simple inclusion in timely moments
- Coverage centered around key event announcements
- Offers visibility without a fully customized content plan



All promotion included in social media packages will be based on remaining event marketing timeline at the time of sponsorship commitment. Early commitments will receive maximum coverage throughout the year.

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BENEFICIARIES:



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