



The 16th Annual

2027 Sponsorship Opportunities

UNITED IN STRENGTH



Benefiting

FLORIDA CANCER
SPECIALISTS
Foundation





Sponsorship Opportunities

The Florida Cancer Specialists (FCS) Foundation is honored to be the recipient of the funds raised through sponsorships and donations from the **16th Annual ME STRONG 5K**, to be held **Saturday, January 30, 2027**. The FCS Foundation is a 501(c)3 nonprofit organization that provides non-medical financial support to qualifying adult cancer patients in your local community, no matter where they are treated. We believe no one should have to choose between paying for critical living expenses or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses, such as rent or mortgage, car payment and car insurance, utility bills, and grocery support so they can focus on recovery rather than worrying about overdue bills. By giving cancer patients peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.

Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians, 100% of donations go directly to helping cancer patients and their families in need. We rely on the support of our volunteers, donors and sponsors to make our life-changing work possible.

ME STRONG®

Presenting Sponsor



Benefiting



In Partnership with Rotary Clubs of West Volusia



Sponsorship Opportunities

Sponsoring the ME STRONG 5K through Florida Cancer Specialists (FCS) Foundation provides a unique opportunity to join with other organizations, physicians, companies and supporters in your community to have a direct and immediate impact on the lives of cancer patients and their families.

The FCS Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations that work together to support those affected by cancer.



A Patient's Thank You

"As a recipient of the Florida Cancer Specialists Foundation, I am very grateful and thankful to all the supporters who made this possible! Because of all of you, I was able to receive financial assistance with some of my bills while fighting my battle with cancer. I am currently receiving chemotherapy, radiation and brachytherapy as part of my treatment and have appointments almost daily that prevent me from working. This process has been so hard and stressful not only on myself but my children as well. They have been my main caretakers and are busy with college and full-time jobs. My diagnosis has had a major toll on them. We appreciate the Florida Cancer Specialists Foundation team for everything they have done for me and the many others effected by cancer."

-- **Angela, Volusia County Florida Cancer Specialists
Foundation Financial Assistance Recipient**

We Appreciate Your Continued Support

Since inception the ME STRONG 5K has grown into a resounding celebration of more than 7,500 annual participants whose generosity has provided nearly \$3 million in financial assistance to Floridians and their families battling cancer. We appreciate you considering a sponsorship, and look forward to working with you and leveraging the collective power of our organizations to change the lives of those we serve.





Regular payment & commitment deadline: **January 8, 2027**

Each year, the annual 5K raises money to support our community members and their families in the fight against cancer.



SPONSORSHIP BENEFITS

	\$500 FRIENDS OF ME STRONG	\$1,500 ME STRONG	\$2,500 SUPER HERO	\$5,000 STRONG PARTY OF 5	\$10,000 GOIN' THE DISTANCE	\$15,000 EYE OF THE TIGER	\$25,000 PRESENTING SPONSOR
Logo on sleeve of T-shirt, and official race photos							✓
Logo listed on all printed and digital promo materials*						✓	✓
Logo on start / finish line banners					✓	✓	✓
Logo on award / photo backdrop					✓	✓	✓
Banner across Woodland Blvd.				✓	✓	✓	✓
Logo on back of T-shirt		✓	✓	✓	✓	✓	✓
Logo / name and link to your website on ME STRONG and FCSF website	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Personalized business sign with your logo along race route			2	3	4	5	6
Vendor locations based on sponsorship level	✓	✓	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS
Logo / name on packet pick-up sponsor signage	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Logo / name on 'Thank You' ad in the News Journal and Beacon publications	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Marketing ad in race booklet	1/8 PAGE AD	1/4 PAGE AD	1/4 PAGE AD	1/2 PAGE AD	1/2 PAGE AD	FULL PAGE AD	FULL PAGE AD
Participant entries and 5K shirts	2	7	10	15	20	25	30
Social media recognition	✓	✓	✓	✓	✓	✓	✓
'Proud Sponsor' signage at your business	✓	✓	✓	✓	✓	✓	✓
Invitation to ME STRONG Sponsor VIP Celebration at the Elusive Grape on January 25, 2027	✓	✓	✓	✓	✓	✓	✓

*If commitment is confirmed prior to printing



Date of Event: Saturday, January 30, 2027

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Sponsorship Level:



- ☐ Presenting Sponsor \$25,000 – **SOLD** ☐ Eye of the Tiger \$15,000 ☐ Goin' the Distance \$10,000
☐ STRONG Party of 5 \$5,000 ☐ Super Hero \$2,500 ☐ ME STRONG \$1,500
☐ Friends of ME STRONG \$500

Company Name: (as you want it printed):

Address:

Race Contact Name & Email:

Sponsorship code to register for sponsorship entries will be sent to the race contact.

I would like:

☐ **Vendor Location**

- ☐ *\$2,500 and higher sponsors will have a reserved vendor location, including tent, table and two chairs at the race (If you want to use your own tent, please let us know).
☐ *\$1,500 and lower sponsors will have a reserved vendor location at the race. Tent, table and chairs are not provided.

☐ **Cheer Zone**

To highlight your business, we will provide you with a location along the race route that you can staff with volunteers who can cheer the thousands of runners and walkers. Your Cheer Zone can also have signage promoting your business.

☐ **Marketing Opportunities (more than 7,000 participants)**

- ☐ Provide advertising copy for program book (ad size dependent on sponsorship level). Ad must be received no later than January 8, 2027.
☐ Provide promotional items at your race vendor location.

☐ **I would like to place a "Proud Sponsor" yard sign at my business**

☐ **What Website Address do you want listed on the ME STRONG and FCSF website?** _____



As a sponsor, you're invited to the ME STRONG Sponsor VIP Celebration that will take place on January 25, 2027 from 6PM – 8PM at Elusive Grape.
 129 N. Woodland Blvd., DeLand, FL 32720

Please mail this form with payment to:

Florida Cancer Specialists Foundation, 5985 Silver Falls Run, Suite 210, Bradenton, FL 34211
Email: Events@flcancer.com | Phone: (941) 677-7186 | Website: FCSF.org

The Florida Cancer Specialists Foundation is a 501(c)(3) nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official state registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.