

2027

Q1 SPONSORSHIP OPPORTUNITIES

Stay tuned for additional
sponsorship opportunities in 2027



A Message from The Board of Directors

Dear Friends and Supporters,

On behalf of the Board of Directors, thank you for your unwavering support of the Florida Cancer Specialists Foundation. Your partnership plays a vital role in bringing comfort, dignity, and hope to cancer patients and their families during some of life's most difficult moments.

Your support provides more than financial assistance; it provides peace of mind. Because of you, patients can keep a roof over their heads, maintain essential utilities, and cover transportation or phone bills that connect them with care and loved ones. The true impact of your generosity is measured not in dollars, but in the lives strengthened, the burdens eased, and the hope restored to patients and families facing cancer.

As we look ahead to 2027, we are pleased to share our first quarter sponsorship opportunities, outlined in the enclosed packet. These events offer meaningful ways to engage with our mission while helping ensure that no patient has to face cancer alone. We also encourage you to stay tuned for additional sponsorship and engagement opportunities that will be announced throughout the year.

Thank you for standing beside us and helping light the way forward through your partnership.

With heartfelt appreciation,



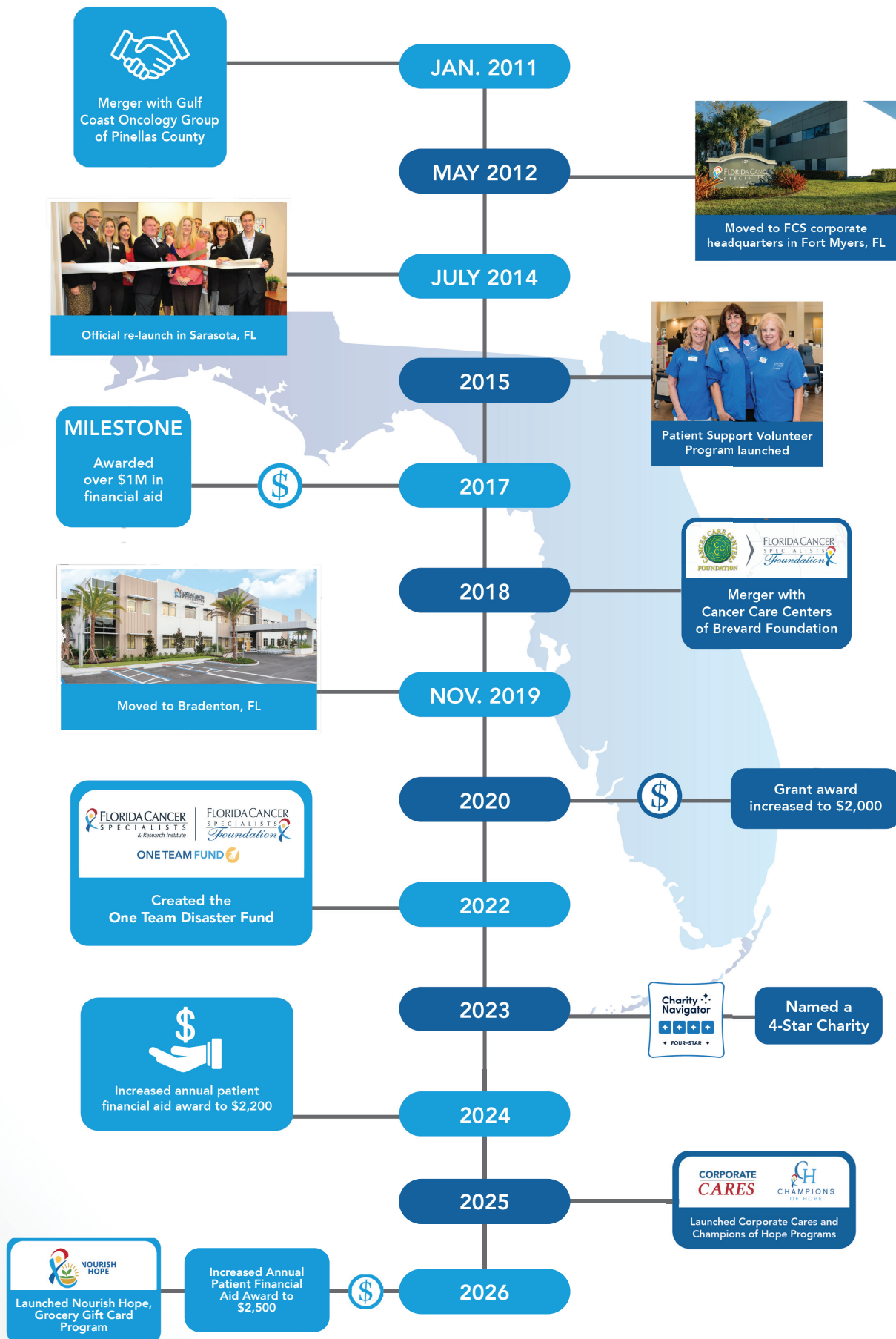
Raul Storey, MD,
Florida Cancer
Specialists Foundation
Board Co- Chair



Michael Diaz, MD,
Florida Cancer
Specialists Foundation
Board Co-Chair



Florida Cancer Specialists Foundation Timeline





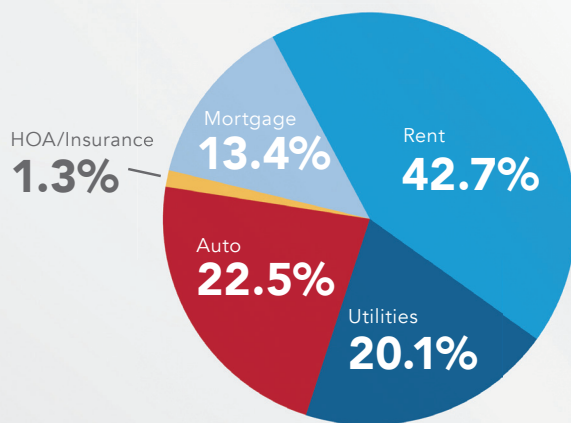
*Compassionate Support
for Patients in Need*

About the Florida Cancer Specialists Foundation

The Florida Cancer Specialists Foundation, a 501(c)3 nonprofit organization, provides non-medical financial support to qualifying adult cancer patients and their families in the state of Florida no matter where they are treated. We believe no one should have to choose between paying for critical living expenses, or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses such as rent, mortgage, utilities, car payments, etc., so they can focus on recovery, rather than worrying about overdue bills. By giving cancer patients and their families peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.

Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians, **100 percent of donations go directly to helping cancer patients in need.**

The Florida Cancer Specialists Foundation hosts fundraising events throughout Florida to raise money to support our mission. We rely on the support of our volunteers, donors and sponsors to make our life-changing work possible.



How Patients Use Financial Aid



Contact

 (941) 677-7186

 FCSF.org

The Florida Cancer Specialists Foundation is a 501(c)3 nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official state registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.

Sponsorship Opportunities



Sponsoring a Florida Cancer Specialists Foundation event provides a unique opportunity to join with organizations, physicians, companies and supporters in communities throughout Florida to have a direct and immediate impact on the lives of cancer patients and their families.

The Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations to work together to support those affected by cancer.



A Patient's Thank You

"On behalf of all those who have benefited from the donations received, I want to express my deepest gratitude. Thank you for your generosity and for making a positive difference in the lives of those who need it most."

*– Catherine Johnson,
Financial Assistance Recipient*

We Appreciate Your Continued Support

Since its inception in 2011, the Florida Cancer Specialists Foundation has provided **\$20M in financial assistance**. Thank you for considering a sponsorship. We look forward to working with you and leveraging the collective power of our organizations to educate communities and change the lives of those we serve. Stay tuned for additional sponsorship opportunities throughout the year

Sponsorship Opportunities

Sponsoring the ME STRONG 5K through Florida Cancer Specialists (FCS) Foundation provides a unique opportunity to join with other organizations, physicians, companies and supporters in your community to have a direct and immediate impact on the lives of cancer patients and their families.

The FCS Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations that work together to support those affected by cancer.



A Patient's Thank You

"As a recipient of the Florida Cancer Specialists Foundation, I am very grateful and thankful to all the supporters who made this possible! Because of all of you, I was able to receive financial assistance with some of my bills while fighting my battle with cancer. I am currently receiving chemotherapy, radiation and brachytherapy as part of my treatment and have appointments almost daily that prevent me from working. This process has been so hard and stressful not only on myself but my children as well. They have been my main caretakers and are busy with college and full-time jobs. My diagnosis has had a major toll on them. We appreciate the Florida Cancer Specialists Foundation team for everything they have done for me and the many others effected by cancer."

-- **Angela, Volusia County Florida Cancer Specialists Foundation Financial Assistance Recipient**

We Appreciate Your Continued Support

Since inception the ME STRONG 5K has grown into a resounding celebration of more than 7,500 annual participants whose generosity has provided nearly \$3 million in financial assistance to Floridians and their families battling cancer. We appreciate you considering a sponsorship, and look forward to working with you and leveraging the collective power of our organizations to change the lives of those we serve.





Regular payment & commitment deadline: **January 8, 2027**

Each year, the annual 5K raises money to support our community members and their families in the fight against cancer.



SPONSORSHIP BENEFITS

Logo on sleeve of T-shirt, and official race photos

Logo listed on all printed and digital promo materials*

Logo on start / finish line banners

Logo on award / photo backdrop

Banner across Woodland Blvd.

Logo on back of T-shirt

Logo / name and link to your website on ME STRONG and FCSF website

Personalized business sign with your logo along race route

Vendor locations based on sponsorship level

Logo / name on packet pick-up sponsor signage

Logo / name on 'Thank You' ad in the News Journal and Beacon publications

Marketing ad in race booklet

Participant entries and 5K shirts

Social media recognition

'Proud Sponsor' signage at your business

Invitation to ME STRONG Sponsor VIP Celebration at the Elusive Grape on January 25, 2027

	\$500 FRIENDS OF ME STRONG	\$1,500 ME STRONG	\$2,500 SUPER HERO	\$5,000 STRONG PARTY OF 5	\$10,000 GOIN' THE DISTANCE	\$15,000 EYE OF THE TIGER	\$25,000 PRESENTING SPONSOR
Logo on sleeve of T-shirt, and official race photos							✓
Logo listed on all printed and digital promo materials*						✓	✓
Logo on start / finish line banners					✓	✓	✓
Logo on award / photo backdrop				✓	✓	✓	✓
Banner across Woodland Blvd.				✓	✓	✓	✓
Logo on back of T-shirt		✓	✓	✓	✓	✓	✓
Logo / name and link to your website on ME STRONG and FCSF website	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Personalized business sign with your logo along race route			2	3	4	5	6
Vendor locations based on sponsorship level	✓	✓	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS	TABLE TENT CHAIRS
Logo / name on packet pick-up sponsor signage	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Logo / name on 'Thank You' ad in the News Journal and Beacon publications	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Marketing ad in race booklet	1/8 PAGE AD	1/4 PAGE AD	1/4 PAGE AD	1/2 PAGE AD	1/2 PAGE AD	FULL PAGE AD	FULL PAGE AD
Participant entries and 5K shirts	2	7	10	15	20	25	30
Social media recognition	✓	✓	✓	✓	✓	✓	✓
'Proud Sponsor' signage at your business	✓	✓	✓	✓	✓	✓	✓
Invitation to ME STRONG Sponsor VIP Celebration at the Elusive Grape on January 25, 2027	✓	✓	✓	✓	✓	✓	✓

*If commitment is confirmed prior to printing





Party in the Stars

Saturday – February 27, 2027

Join us for Party in the Stars, an inspiring evening celebrating hope, resilience, and the power of reaching for the extraordinary. Featuring keynote speaker William M. Shepherd, Capt., USN (Ret.), a Navy SEAL, NASA Astronaut, and leader of the First Expedition to the new International Space Station, guests will enjoy fine dining, exciting live and silent auctions, and dancing beneath the stars. Together, we'll raise critical funds to support cancer patients and families in need while celebrating the limitless possibilities that hope can provide.

Location: The Ora 578 McIntosh Rd, Sarasota, FL 34232	Time: 6:00 – 10:00 p.m.	Website: FCSF.org/Stars2027
Honorary Chairs: Dr. and Mrs. Pavan Kumar Tandra, <i>Florida Cancer Specialists & Research Institute</i>	Keynote Speaker: William M. Shepherd, <i>Capt, USN Ret.</i>	

SPONSOR LEVELS

PRESENTING SPONSOR – \$25,000

(Exclusive Opportunity)

- VIP seating for sixteen (16) guests (2 tables of 8)
- Meet & Greet with Guest Speaker for eight (8)
- Prominent placement of company name and logo on the invitation
- Announced in press release
- Premium placement of a full-page ad on the back cover of the event program and your logo on the front cover
- Verbal recognition from stage as Presenting Sponsor at the beginning of the program
- On-stage speaking opportunity
- Prominent placement of company name and logo on all event communications to include: Foundation website, social media, Facebook event page, and sponsor slide recognition on digital screen at event
- Social Media announcement
- Opportunity for Educational Display*

DIAMOND SPONSOR – \$15,000

- VIP seating for ten (10) guests (1 table)
- Meet & Greet for six (6) guests
- Sponsor slide recognition on digital screen at event
- Full-page ad in the event program
- Social Media announcement
- Opportunity for Educational Display*
- Website Recognition

GOLD SPONSOR – \$10,000

- VIP seating for ten (10) guests (1 table)
- Meet & Greet for four (4) guests
- Sponsor slide recognition on digital screen at event
- Half-page ad in the event program
- Social Media announcement
- Opportunity for Educational Display*
- Website Recognition

SILVER SPONSOR – \$7,500

- Seating for eight (8) guests
- Half-page ad in the event program
- Social Media announcement
- Opportunity for Educational Display*
- Website Recognition

BRONZE SPONSOR – \$5,000

- Seating for six (6) guests
- Quarter-page ad in the event program
- Social Media announcement
- Opportunity for Educational Display*
- Website Recognition

COMMUNITY FOR A CAUSE SPONSOR - \$1,000

- Seating for two (2) guests
- Name in the event program

DOCTORS FOR A CAUSE SPONSOR - \$1,000

- Seating for two (2) guests
- Name in the event program

PURCHASE A TABLE – \$3,250

- Seating for ten (10) guests
- *Table signage included*

INDIVIDUAL TICKET – \$350

ADD ON SPONSORSHIP – \$1,500

This add-on opportunity applies only to Bronze Level Sponsorships and above.

- Additional Featured Sponsor Opportunity (examples include: Silent Auction Sponsor, Bar Sponsor, Valet Sponsor, Destination Sponsor, Entertainment Sponsor, Dessert Sponsor, After Party Sponsor, Party Favor Sponsor, etc.)
- Recognition at location
- Specialty slide recognition

Sponsorship packages and pricing may be subject to change. Sponsorship commitment/payment deadline: **January 29, 2027 *Educational Displays are based upon availability. The deadline to confirm a display is four weeks prior to the event date.**

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. Foundation events are held "rain or shine." The Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.



Lyrics for Life

Saturday – March 6, 2027

An Evening of Making Music Matter. This unforgettable evening features intimate performances by Sister Hazel. Attendees can participate in a silent auction and raffle, with the chance to win one-of-a-kind items from music's biggest names. A portion of event proceeds benefit Florida Cancer Specialists Foundation.

Location:

Curtis M. Phillips Center for the
Performing Arts • Gainesville

Time:

7:00 p.m. – 12:00 a.m.

Website:

FCSF.org/Lyrics-for-Life-2027

SPONSOR LEVELS

DIAMOND SPONSOR – \$25,000

- 10 Orchestra Pit Seats
- "What's Your Why?" Video Participation
- Full Screen Logo Displayed at Event
- PREMIUM Social Media Package*
- Signed Event Poster by Artists
- Professional Photo Op with Artists (up to 4 guests)
- Access to Pre & Post-Show Party
- Custom Sponsor Package Delivered with Tickets

PLATINUM SPONSOR – \$17,500

- Ten (10) prime seats at concert
- Full screen logo displayed at event
- Plus social media package*
- Event poster signed by artists
- Access to pre & post-show party
- Sponsor package delivered with tickets

GOLD SPONSOR – \$12,500

- Eight (8) prime seats at concert
- Half screen logo displayed at event
- Plus social media package*
- Access to pre & post-show party
- Sponsor package delivered with tickets

SILVER SPONSOR – \$8,000

- Six (6) prime seats at concert
- One quarter screen logo displayed at event
- Primary social media package*
- Access to pre & post-show party
- Sponsor package delivered with tickets



BRONZE SPONSOR – \$5,000

- Four (4) prime seats at concert
- One quarter screen logo displayed at event
- Primary social media package*
- Access to pre & post-show party
- Sponsor package delivered with tickets

PATRON SPONSOR – \$2,000

- Two (2) prime seats at concert
 - Access to pre & post-show party
 - Listing on patron sponsor page at event
- 

SOCIAL MEDIA SPONSOR LEVELS

PREMIUM SOCIAL MEDIA PACKAGE

Diamond Sponsorships only

- Maximum visibility, personalized recognition, lasting impact
- Puts your brand front and center throughout the year with several moments to shine
- High-level, meaningful, and frequent exposure

PLUS SOCIAL MEDIA PACKAGE

Platinum & Gold Sponsorships

- Impactful callouts, consistent connection with key seasonal visibility
- Steady recognition without overwhelming frequency
- Great for mid-level exposure

PRIMARY SOCIAL MEDIA PACKAGE

Silver & Bronze Sponsorships

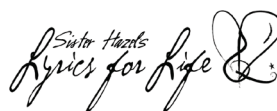
- Simple inclusion in timely moments
- Coverage centered around key event announcements
- Offers visibility without a fully customized content plan



Sponsorship packages and pricing may be subject to change. Lyrics for Life sponsorship commitment/ payment deadline: **February 5, 2027**

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. Foundation events are held "rain or shine." The Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated. *Promotion included in social media packages is based on remaining event marketing timeline at the time of sponsorship commitment.

BENEFITING



Corporate Cares

Providing Compassionate Care for Cancer Patients in Need



The Corporate Cares Program provides the opportunity for organizations to partner with the Foundation by making an annual contribution that will provide immediate financial assistance to qualified cancer patients in Florida. This partnership allows us to leverage the collective power of supportive businesses to change the lives of those we serve.

SPONSOR LEVELS

PLATINUM SPONSOR – \$25,000 +

- Private Call or Meeting with Board Member/ Lunch with Executive Director
- Personalized Stewardship Report
- A table for ten (10) at one Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on Digital Lifetime Giving Listing
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter

DIAMOND SPONSOR – \$15,000

- Six (6) Tickets to a Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on Digital Lifetime Giving Listing
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter

GOLD SPONSOR – \$10,000

- Four (4) Tickets to a Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on the Foundation website
- Special invitations to Foundation events
- Recognition on Digital Lifetime Giving Listing
- Subscription to Foundation Newsletter



SILVER SPONSOR – \$7,500

- Two (2) Tickets to a Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter



BRONZE SPONSOR – \$5,000

- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter



Important: Corporate Cares operates on an annual basis, with benefits and recognition starting from the date payment is received. Benefits will be awarded based on the selected level and may not be retroactive or combined across levels. Additional donations made within the same calendar year will not adjust your Corporate Cares level or benefits but are appreciated and will support our mission.

Sponsorship packages and pricing may be subject to change.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.



Sponsorship guidelines and pricing may be subject to change.

- Event sponsorship commitment, artwork for ad, logo and payment deadline is four weeks prior to the event.
- All sponsorships are non-refundable. Florida Cancer Specialists Foundation events are held "rain or shine." The Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.
- Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.



Sponsorship Commitment

Please print your organization's name exactly as it should appear on promotional materials.

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Type of Product/Service: _____

SPONSORSHIPS BY EVENT

☐ **ME STRONG 5K Run/Walk**

Level: _____ Price: _____

☐ **Party in The Stars**

Level: _____ Price: _____

☐ **Lyrics for Life**

Level: _____ Price: _____

☐ **Corporate Cares**

Level: _____ Price: _____

Customized sponsorships are available.

Signature (Required): _____ Date: _____

*** Signature confirms sponsorship commitment and adherence to sponsorship guidelines. ***

Total Dollar Amount Enclosed: _____

☐ **Check Payable to Florida Cancer Specialists Foundation** – Mail to address listed below.

☐ **Credit Card** – Visit FCSF.org

☐ **ACH Payment** (Electronic Transfer) – Contact Events@FLCancer.com or call (941) 677-7195



5985 Silver Falls Run, Suite 210
Bradenton, FL 34211
P: (941) 677-7186 | F: (813) 623-4703
FCSF.org



P: (941) 677-7186 | FCSF.org