FLORIDA CANCER SPECIALISTS Foundation



# 2027

## Q1 *SPONSORSHIP OPPORTUNITIES*

Stay tuned for additional
sponsorship opportunities in 2027

FLORIDA CANCER SPECIALISTS Foundation

*Compassionate Support for Patients in Need*

# A Message from The Board of Directors

Dear Friends and Supporters,

On behalf of the Board of Directors, thank you for your unwavering support of the Florida Cancer Specialists Foundation. Your partnership plays a vital role in bringing comfort, dignity, and hope to cancer patients and their families during some of life's most difficult moments.

Your support provides more than financial assistance; it provides peace of mind. Because of you, patients can keep a roof over their heads, maintain essential utilities, and cover transportation or phone bills that connect them with care and loved ones. The true impact of your generosity is measured not in dollars, but in the lives strengthened, the burdens eased, and the hope restored to patients and families facing cancer.

As we look ahead to 2027, we are pleased to share our first quarter sponsorship opportunities, outlined in the enclosed packet. These events offer meaningful ways to engage with our mission while helping ensure that no patient has to face cancer alone.
We also encourage you to stay tuned for additional sponsorship and engagement opportunities that will be announced throughout the year.

Thank you for standing beside us and helping light the way forward through your partnership.

With heartfelt appreciation,



**Raul Storey, MD,**
Florida Cancer Specialists Foundation Board Co- Chair



**Michael Diaz, MD,**
Florida Cancer Specialists Foundation Board Co-Chair

# Florida Cancer Specialists Foundation Timeline

**JAN. 2011**

Merger with Gulf Coast Oncology Group of Pinellas County

**MAY 2012**



Moved to FCS corporate headquarters in Fort Myers, FL

**JULY 2014**



Official re-launch in Sarasota, FL

**2015**



Patient Support Volunteer Program launched

**2017**

MILESTONE

Awarded over $1M in financial aid

**2018**

Merger with Cancer Care Centers of Brevard Foundation

**NOV. 2019**



Moved to Bradenton, FL

**2020**

Grant award increased to $2,000

**2022**

Created the One Team Disaster Fund

**2023**

Named a 4-Star Charity

**2024**

Increased annual patient financial aid award to $2,200

**2025**

Launched Corporate Cares and Champions of Hope Programs

**2026**

Increased Annual Patient Financial Aid Award to $2,500

Launched Nourish Hope, Grocery Gift Card Program

FLORIDA CANCER SPECIALISTS Foundation

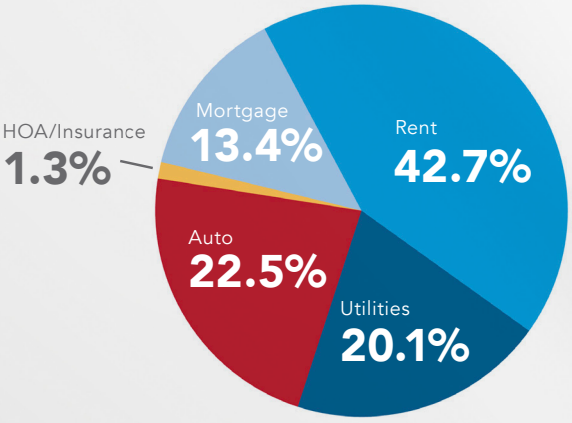
*Compassionate Support for Patients in Need*

# About the Florida Cancer Specialists Foundation

The Florida Cancer Specialists Foundation, a 501(c)3 nonprofit organization, provides non–medical financial support to qualifying adult cancer patients and their families in the state of Florida no matter where they are treated. We believe no one should have to choose between paying for critical living expenses, or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses such as rent, mortgage, utilities, car payments, etc., so they can focus on recovery, rather than worrying about overdue bills. By giving cancer patients and their families peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters – fighting cancer.

Due to the generosity of the Florida Cancer Specialists & Research Institute (FCS) physicians, ***100 percent of donations go directly to helping cancer patients in need.***

The Florida Cancer Specialists Foundation hosts fundraising events throughout Florida to raise money to support our mission. We rely on the support of our volunteers, donors and sponsors to make our life–changing work possible.




***How Patients Use Financial Aid***



## Contact

(941) 677-7186
FCSF.org

The Florida Cancer Specialists Foundation is a 501(c)3 nonprofit organization as designated by the IRS. The Foundation's EIN number is 20–4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official state registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435–7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.

# Sponsorship Opportunities

Sponsoring a Florida Cancer Specialists Foundation event provides a unique opportunity to join with organizations, physicians, companies and supporters in communities throughout Florida to have a direct and immediate impact on the lives of cancer patients and their families.

The Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations to work together to support those affected by cancer.





### A Patient's Thank You

*"On behalf of all those who have benefited from the donations received, I want to express my deepest gratitude. Thank you for your generosity and for making a positive difference in the lives of those who need it most."*

*– Catherine Johnson,*
*Financial Assistance Recipient*

### *We Appreciate Your Continued Support*

Since its inception in 2011, the Florida Cancer Specialists Foundation has provided **$20M in financial assistance**. Thank you for considering a sponsorship. We look forward to working with you and leveraging the collective power of our organizations to educate communities and change the lives of those we serve. Stay tuned for additional sponsorship opportunities throughout the year

The 16th Annual

United in Strength
ME STRONG

## Sponsorship Opportunities

# ME STRONG 5K

***Saturday – January 30, 2027***

Join us on Saturday, January 30, 2027, and be a part of something special. Run or walk, with every stride we're making a difference supporting local cancer patients and their families in need.

| Location: | Time: | Website: |
|---|---|---|
| DeLand, FL | 8:00 a.m. | mestrong.net |



## A Patient's Thank You

"As a recipient of the Florida Cancer Specialists Foundation, I am very grateful and thankful to all the supporters who made this possible! Because of all of you, I was able to receive financial assistance with some of my bills while fighting my battle with cancer. I am currently receiving chemotherapy, radiation and brachytherapy as part of my treatment and have appointments almost daily that prevent me from working. This process has been so hard and stressful not only on myself but my children as well. They have been my main caretakers and are busy with college and full-time jobs. My diagnosis has had a major toll on them. We appreciate the Florida Cancer Specialists Foundation team for everything they have done for me and the many others effected by cancer."

– - **Angela,** *Volusia County Florida Cancer Specialists Foundation Financial Assistance Recipient*

### *We Appreciate Your Continued Support*

Since inception the ME STRONG 5K has grown into a resounding celebration of more than 7,500 annual participants whose generosity has provided nearly $3 million in financial assistance to Floridians and their families battling cancer. We appreciate you considering a sponsorship, and look forward to working with you and leveraging the collective power of our organizations to change the lives of those we serve.








UNITED IN STRENGTH

# ME STRONG

**Regular payment & commitment deadline: January 8, 2027**

Each year, the annual 5K raises money to support our community members and their families in the fight against cancer.

FLORIDA CANCER SPECIALISTS & Research Institute

## SPONSORSHIP BENEFITS

| | $500 FRIENDS OF ME STRONG | $1,500 ME STRONG | $2,500 SUPER HERO | $5,000 STRONG PARTY OF 5 | $10,000 GOIN' THE DISTANCE | $15,000 EYE OF THE TIGER | $25,000 PRESENTING SPONSOR (SOLD) |
|---|---|---|---|---|---|---|---|
| Logo on sleeve of T-shirt, and official race photos | | | | | | | ✓ |
| Logo listed on all printed and digital promo materials* | | | | | | ✓ | ✓ |
| Logo on start / finish line banners | | | | | ✓ | ✓ | ✓ |
| Logo on award / photo backdrop | | | | | ✓ | ✓ | ✓ |
| Banner across Woodland Blvd. | | | | ✓ | ✓ | ✓ | ✓ |
| Logo on back of T-shirt | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo / name and link to your website on ME STRONG and FCSF website | NAME | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO |
| Personalized business sign with your logo along race route | | | 2 | 3 | 4 | 5 | 6 |
| Vendor locations based on sponsorship level | ✓ | ✓ | TABLE TENT CHAIRS | TABLE TENT CHAIRS | TABLE TENT CHAIRS | TABLE TENT CHAIRS | TABLE TENT CHAIRS |
| Logo / name on packet pick-up sponsor signage | NAME | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO |
| Logo / name on 'Thank You' ad in the News Journal and Beacon publications | NAME | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO |
| Marketing ad in race booklet | 1/8 PAGE AD | 1/4 PAGE AD | 1/4 PAGE AD | 1/2 PAGE AD | 1/2 PAGE AD | FULL PAGE AD | FULL PAGE AD |
| Participant entries and 5K shirts | 2 | 7 | 10 | 15 | 20 | 25 | 30 |
| Social media recognition | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 'Proud Sponsor' signage at your business | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Invitation to ME STRONG Sponsor VIP Celebration at the Elusive Grape on January 25, 2027 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

*If commitment is confirmed prior to printing








# Party in the Stars

***Saturday – February 27, 2027***

Join us for Party in the Stars, an inspiring evening celebrating hope, resilience, and the power of reaching for the extraordinary. Featuring keynote speaker William M. Shepherd, CAPT USN ret., Navy SEAL, NASA Astronaut and Commander of the First Expedition to the International Space Station. Guests will enjoy fine dining, exciting live and silent auctions, and dancing beneath the stars. Together, we'll raise critical funds to support cancer patients and families in need while celebrating the limitless possibilities that hope can provide.

| **Location:** | **Time:** | **Website:** |
|---|---|---|
| The Ora<br>578 McIntosh Rd, Sarasota, FL 34232 | 6:00 – 10:00 p.m. | FCSF.org/Stars2027 |

| **Honorary Chairs:** | **Keynote Speaker:** |
|---|---|
| Pavan Kumar Tandra, MD & Jahnavi Koppala, MD<br>*Husband & Wife \| Physicians* | William M. Shepherd, CAPT USN ret.<br>*Navy SEAL and NASA Astronaut, Commander of the First Expedition to the International Space Station* |

## SPONSOR LEVELS

### PRESENTING SPONSOR – $25,000
*(Exclusive Opportunity)*

- VIP seating for sixteen (16) guests (2 tables of 8)
- Meet & Greet with Guest Speaker for eight (8)
- Prominent placement of company name and logo on the invitation
- Announced in press release
- Premium placement of a full-page ad on the back cover of the event program and your logo on the front cover
- Verbal recognition from stage as Presenting Sponsor at the beginning of the program
- On-stage speaking opportunity
- Prominent placement of company name and logo on all event communications to include: Foundation website, social media, Facebook event page, and sponsor slide recognition on digital screen at event
- Social Media announcement
- Opportunity for Educational Display*

### DIAMOND SPONSOR – $15,000

- VIP seating for ten (10) guests (1 table)
- Meet & Greet for six (6) guests
- Sponsor slide recognition on digital screen at event
- Full-page ad in the event program
- Social Media announcement
- Opportunity for Educational Display*
- Website Recognition

### GOLD SPONSOR – $10,000

- VIP seating for ten (10) guests (1 table)
- Meet & Greet for four (4) guests
- Sponsor slide recognition on digital screen at event
- Half-page ad in the event program
- Social Media announcement
- Opportunity for Educational Display*
- Website Recognition

### SILVER SPONSOR – $7,500

- Seating for eight (8) guests
- Half-page ad in the event program
- Social Media announcement
- Opportunity for Educational Display*
- Website Recognition

### BRONZE SPONSOR – $5,000

- Seating for six (6) guests
- Quarter-page ad in the event program
- Social Media announcement
- Opportunity for Educational Display*
- Website Recognition

### COMMUNITY FOR A CAUSE SPONSOR - $1,000

- Seating for two (2) guests
- Name in the event program

### DOCTORS FOR A CAUSE SPONSOR - $1,000

- Seating for two (2) guests
- Name in the event program

### PURCHASE A TABLE – $3,250

- Seating for ten (10) guests
- *Table signage included*

### INDIVIDUAL TICKET – $350

### ADD ON SPONSORSHIP – $1,500

*This add-on opportunity applies only to Bronze Level Sponsorships and above.*

- Additional Featured Sponsor Opportunity (examples include: Silent Auction Sponsor, Bar Sponsor, Valet Sponsor, Destination Sponsor, Entertainment Sponsor, Dessert Sponsor, After Party Sponsor, Party Favor Sponsor, etc.)
- Recognition at location
- Specialty slide recognition

**Sponsorship packages and pricing may be subject to change. Sponsorship commitment/payment deadline: January 29, 2027 *Educational Displays are based upon availability. The deadline to confirm a display is four weeks prior to the event date.**

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non–refundable. Foundation events are held "rain or shine." The Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.

# Lyrics for Life

***Saturday – March 6, 2027***

***An Evening of Making Music Matter.*** *This unforgettable evening features intimate performances by Sister Hazel. Attendees can participate in a silent auction and raffle, with the chance to win one-of-a-kind items from music's biggest names. A portion of event proceeds benefit Florida Cancer Specialists Foundation.*

| **Location:** | **Time:** | **Website:** |
|---|---|---|
| Curtis M. Phillips Center for the Performing Arts • Gainsville | 7:00 p.m. – 12:00 a.m. | FCSF.org/Lyrics-for-Life-2027 |

## SPONSOR LEVELS

### DIAMOND SPONSOR – $25,000

- 10 Orchestra Pit Seats
- "What's Your Why?" Video Participation
- Full Screen Logo Displayed at Event
- PREMIUM Social Media Package*
- Signed Event Poster by Artists
- Professional Photo Op with Artists (up to 4 guests)
- Access to Pre & Post-Show Party
- Custom Sponsor Package Delivered with Tickets

### PLATINUM SPONSOR – $17,500

- Ten (10) prime seats at concert
- Full screen logo displayed at event
- Plus social media package*
- Event poster signed by artists
- Access to pre & post-show party
- Sponsor package delivered with tickets

### GOLD SPONSOR – $12,500

- Eight (8) prime seats at concert
- Half screen logo displayed at event
- Plus social media package*
- Access to pre & post-show party
- Sponsor package delivered with tickets

### SILVER SPONSOR – $8,000

- Six (6) prime seats at concert
- One quarter screen logo displayed at event
- Primary social media package*
- Access to pre & post-show party
- Sponsor package delivered with tickets

### BRONZE SPONSOR – $5,000

- Four (4) prime seats at concert
- One quarter screen logo displayed at event
- Primary social media package*
- Access to pre & post-show party
- Sponsor package delivered with tickets

### PATRON SPONSOR – $2,000

- Two (2) prime seats at concert
- Access to pre & post-show party
- Listing on patron sponsor page at event

## SOCIAL MEDIA SPONSOR LEVELS

### PREMIUM SOCIAL MEDIA PACKAGE
*Diamond Sponsorships only*

- Maximum visibility, personalized recognition, lasting impact
- Puts your brand front and center throughout the year with several moments to shine
- High-level, meaningful, and frequent exposure

### PRIMARY SOCIAL MEDIA PACKAGE
*Silver & Bronze Sponsorships*

- Simple inclusion in timely moments
- Coverage centered around key event announcements
- Offers visibility without a fully customized content plan

### PLUS SOCIAL MEDIA PACKAGE
*Platinum & Gold Sponsorships*

- Impactful callouts, consistent connection with key seasonal visibility
- Steady recognition without overwhelming frequency
- Great for mid-level exposure



**Sponsorship packages and pricing may be subject to change. Lyrics for Life sponsorship commitment/ payment deadline: February 5, 2027**

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non–refundable. Foundation events are held "rain or shine." The Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated. *Promotion included in social media packages is based on remaining event marketing timeline at the time of sponsorship commitment.

## BENEFITING

Florida Cancer Specialists Foundation

Stop Children's Cancer

Sister Hazels Lyrics for Life

# Corporate Cares

***Providing Compassionate Care for Cancer Patients in Need***

CORPORATE CARES

*The Corporate Cares Program provides the opportunity for organizations to partner with the Foundation by making an annual contribution that will provide immediate financial assistance to qualified cancer patients in Florida. This partnership allows us to leverage the collective power of supportive businesses to change the lives of those we serve.*

## SPONSOR LEVELS

### PLATINUM SPONSOR – $25,000 +

- Private Call or Meeting with Board Member/ Lunch with Executive Director
- Personalized Stewardship Report
- A table for ten (10) at one Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on Digital Lifetime Giving Listing
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter

### DIAMOND SPONSOR – $15,000

- Six (6) Tickets to a Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on Digital Lifetime Giving Listing
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter

### GOLD SPONSOR – $10,000

- Four (4) Tickets to a Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on the Foundation website
- Special invitations to Foundation events
- Recognition on Digital Lifetime Giving Listing
- Subscription to Foundation Newsletter

## SILVER SPONSOR – $7,500

- Two (2) Tickets to a Foundation event
- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter



## BRONZE SPONSOR – $5,000

- Social Media Announcement (Facebook, Instagram, LinkedIn)
- Recognition in Annual Report
- Recognition on the Foundation website
- Special invitations to Foundation events
- Subscription to Foundation Newsletter



**Important:** Corporate Cares operates on an annual basis, with benefits and recognition starting from the date payment is received. Benefits will be awarded based on the selected level and may not be retroactive or combined across levels. Additional donations made within the same calendar year will not adjust your Corporate Cares level or benefits but are appreciated and will support our mission.



**Sponsorship packages and pricing may be subject to change.**

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non–refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.



# Nourish Hope Sponsorship Opportunities

NOURISH HOPE

## *Program overview*

*Nourish Hope provides grocery assistance to adult cancer patients and their families experiencing food insecurity. Every $100 donated funds a grocery gift card, helping ensure patients have access to nutritious food while undergoing treatment.*

*The combined burden of medical expenses and lost income often forces families to make impossible choices between paying for basic necessities and continuing care. Nourish Hope helps ease that burden so patients can focus on what matters most: healing.*

*Our annual goal is to raise $150,000, providing grocery assistance to 1,500 patients and families. Each sponsorship level below reflects the number of patients your support can help nourish, with every dollar raised beyond our goal extending hope to even more individuals facing cancer.*

## SPONSOR LEVELS

### PRESENTING HOPE SPONSOR – $35,000+ (350+ PATIENTS) – *EXCLUSIVE OPPORTUNITY*

- Program title for one year: "Nourish Hope, presented by [Sponsor]" on all materials
- Premier logo placement on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Recognition in a press release and a featured story in the FCSF newsletter
- Social media recognition
- Premier logo placement on the FCSF website and event signage
- Annual impact report with patient stories
- A hosted volunteer day for employees to assemble patient card packets

### DIAMOND SPONSOR – $20,000 (200 PATIENTS)

- Logo placement on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Featured story in the FCSF newsletter
- Social media recognition
- Logo on the FCSF website and event signage
- Annual impact report with patient stories
- A hosted volunteer day for employees to assemble patient card packets

### GOLD SPONSOR – $10,000 (100 PATIENTS)

- Logo placement on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Logo on the FCSF website and event signage
- Social media recognition
- Annual impact report with patient stories

### SILVER SPONSOR – $7,500 (75 PATIENTS)

- Name printed on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Logo on the FCSF website
- Social media recognition
- Annual impact report with patient stories

### BRONZE SPONSOR – $5,000 (50 PATIENTS)

- Name printed on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Name listed on the FCSF website
- Annual impact report with patient stories

### COMMUNITY OF CARE: $1,000 (10 PATIENTS)

- Name listed on the FCSF website
- Recognition in the FCSF annual report

### FRIEND OF NOURISH HOPE: $500 (5 PATIENTS)

- Recognition in the FCSF annual report
- A personal thank you card from FCSF

### FEED A NEIGHBOR: $100 (1 PATIENT)

- A personal thank you card from FCSF

### SPONSOR A MONTH: $12,500 (125 PATIENTS)

- Month naming: "Nourish Hope in [Month], made possible by [Sponsor]"
- Social media recognition
- A monthly impact snapshot with the number of patients served
- Name on FCSF website and Annual Impact Report





**Important:** Nourish Hope operates on an annual basis, with benefits and recognition starting from the date payment is received. Benefits will be awarded based on the selected level and may not be retroactive or combined across levels. Additional donations made within the same calendar year will not adjust your Nourish Hope level or benefits but are appreciated and will support our mission.

**Sponsorship packages and pricing may be subject to change.**

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non–refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.

*Sponsorship guidelines and pricing may be subject to change.*

- Event sponsorship commitment, artwork for ad, logo and payment deadline is four weeks prior to the event.
- All sponsorships are non–refundable. Florida Cancer Specialists Foundation events are held "rain or shine." The Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.
- Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.



# Sponsorship Commitment

**Please print your organization's name exactly as it should appear on promotional materials.**

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Type of Product/Service: _____

## SPONSORSHIPS BY EVENT

❑ **ME STRONG 5K Run/Walk**
Level: _____ Price: _____

❑ **Party in The Stars**
Level: _____ Price: _____

❑ **Lyrics for Life**
Level: _____ Price: _____

❑ **Corporate Cares**
Level: _____ Price: _____

❑ **Nourish Hope Program**
Level: _____ Price: _____

*Customized sponsorships are available.*

Signature (Required): _____ Date: _____

**** Signature confirms sponsorship commitment and adherence to sponsorship guidelines. ****

**Total Dollar Amount Enclosed:** _____

❑ **Check Payable to Florida Cancer Specialists Foundation** – Mail to address listed below.

❑ **Credit Card** – Visit FCSF.org

❑ **ACH Payment** (Electronic Transfer) – Contact Events@FLCancer.com or call (941) 677-7195

FLORIDA CANCER SPECIALISTS Foundation

5985 Silver Falls Run, Suite 210
Bradenton, FL 34211
**P: (941) 677-7186 | F: (813) 623–4703**
**FCSF.org**

FLORIDA CANCER SPECIALISTS Foundation

P: (941) 677–7186 | FCSF.org