

Nourish Hope Sponsorship Opportunities

NOURISH HOPE

Program overview

Nourish Hope provides grocery assistance to adult cancer patients and their families experiencing food insecurity. Every $100 donated funds a grocery gift card, helping ensure patients have access to nutritious food while undergoing treatment.

The combined burden of medical expenses and lost income often forces families to make impossible choices between paying for basic necessities and continuing care. Nourish Hope helps ease that burden so patients can focus on what matters most: healing.

Our annual goal is to raise $150,000, providing grocery assistance to 1,500 patients and families. Each sponsorship level below reflects the number of patients your support can help nourish, with every dollar raised beyond our goal extending hope to even more individuals facing cancer.

SPONSOR LEVELS

PRESENTING HOPE SPONSOR – $35,000+ (350+ PATIENTS) – *EXCLUSIVE OPPORTUNITY*

- Program title for one year: "Nourish Hope, presented by [Sponsor]" on all materials
- Premier logo placement on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Recognition in a press release and a featured story in the FCSF newsletter
- Social media recognition
- Premier logo placement on the FCSF website and event signage
- Annual impact report with patient stories
- A hosted volunteer day for employees to assemble patient card packets

DIAMOND SPONSOR – $20,000 (200 PATIENTS)

- Logo placement on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Featured story in the FCSF newsletter
- Social media recognition
- Logo on the FCSF website and event signage
- Annual impact report with patient stories
- A hosted volunteer day for employees to assemble patient card packets

GOLD SPONSOR – $10,000 (100 PATIENTS)

- Logo placement on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Logo on the FCSF website and event signage
- Social media recognition
- Annual impact report with patient stories

SILVER SPONSOR – $7,500 (75 PATIENTS)

- Name printed on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Logo on the FCSF website
- Social media recognition
- Annual impact report with patient stories

BRONZE SPONSOR – $5,000 (50 PATIENTS)

- Name printed on the acknowledgment letter accompanying all Nourish Hope grocery gift cards distributed to patients
- Name listed on the FCSF website
- Annual impact report with patient stories

COMMUNITY OF CARE: $1,000 (10 PATIENTS)

- Name listed on the FCSF website
- Recognition in the FCSF annual report

FRIEND OF NOURISH HOPE: $500 (5 PATIENTS)

- Recognition in the FCSF annual report
- A personal thank you card from FCSF

FEED A NEIGHBOR: $100 (1 PATIENT)

- A personal thank you card from FCSF

SPONSOR A MONTH: $12,500 (125 PATIENTS)

- Month naming: "Nourish Hope in [Month], made possible by [Sponsor]"
- Social media recognition
- A monthly impact snapshot with the number of patients served
- Name on FCSF website and Annual Impact Report





Important: Nourish Hope operates on an annual basis, with benefits and recognition starting from the date payment is received. Benefits will be awarded based on the selected level and may not be retroactive or combined across levels. Additional donations made within the same calendar year will not adjust your Nourish Hope level or benefits but are appreciated and will support our mission.

Sponsorship packages and pricing may be subject to change.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non–refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.